



PEAK LIVING

With an eye for beauty and a heart for hospitality, Maura Wasescha brings style, soul and sincerity to Switzerland's luxury real estate market.

Among the breathtaking panoramas that characterise the Swiss Alps, where snowy peaks tower over glassy lakes and emerald forests, one name has become synonymous with refined Alpine living: Maura Wasescha. For nearly half a century, she has helped shape the landscape of luxury real estate in St. Moritz—not just by selling homes but by curating entire lifestyles. Her eponymous agency, Maura Wasescha AG, goes beyond expert property brokerage—it's a trusted space for those seeking elegance, discretion and a sense of belonging in one of the world's most exclusive enclaves.

THE WOMAN BEHIND THE VISION

When you speak of high-end living in St. Moritz, you inevitably speak of Maura Wasescha. However, Maura Wasescha's journey into real estate was anything but conventional. Arriving in St. Moritz over 46 years ago to assist a family member, she initially worked as a waitress and cleaning lady. Through perseverance and an innate understanding of hospitality, she shifted into real estate, eventually founding Maura Wasescha AG in 1998.

ABOVE Living area in Arctic One, a seven-bedroom home in St. Moritz.

OPPOSITE Exterior of Arctic One.

From historic chalets in the Engadin Valley to contemporary villas overlooking Lake St. Moritz, the agency's portfolio now spans a wide range of styles and settings, with each listing meticulously vetted to ensure it meets the highest standards of design, comfort and location. Maura's philosophy is simple: luxury is not about extravagance but about quality, trust and the feeling of truly arriving. Focusing on more than lavish finishes and high price tags, she aims to find places where clients can feel genuinely at home.

Having built a stellar reputation for delivering unparalleled service, Maura has been a defining figure in the Engadin property market for over four decades. Treating each transaction as a personal project, her comprehensive approach is highly customised, often involving detailed conversations to uncover clients' unspoken wishes. This intuitive understanding allows her to match individuals with their dream properties that naturally feel like a perfect fit. From premium sales and rentals to concierge services, legal assistance, and even fully furnished turn-key homes, Maura Wasescha AG offers a seamless transition into exquisite Alpine living. »



PROPERTY



CONTINUING THE LEGACY

In 2017, Maura's son, Michael Angelo Wasescha, joined the company, bringing with him a background in construction and design. His expertise has expanded the firm's capabilities, allowing for bespoke renovations and new developments that align with the family's commitment to quality and aesthetic appeal. Together, they've grown Maura Wasescha AG into a full-service agency—one that not only handles sales and rentals but also takes an active role in shaping and refining each property to meet the highest standards, both in Switzerland and abroad.

Central to Maura Wasescha AG is a commitment to delivering "maximum wellbeing". This ethos extends beyond the properties to encompass a suite of concierge services designed to meet every conceivable need. Whether arranging private jet transfers, securing reservations at exclusive restaurants or providing in-home spa treatments, the agency ensures that clients experience effortless luxury in every aspect of their lives.

This sentiment is also seen in Maura's latest venture: CASAMAURA. When the pandemic hit in 2020, many in the industry stood still. Maura, meanwhile, created something new. Prompted to explore alternate avenues for her creative expression, she launched CASAMAURA, a boutique lifestyle brand offering handcrafted interior goods designed by Maura and made in Italy—including

CLOCKWISE FROM TOP
LEFT View from Cloud
Nine, a newly built villa in
St. Moritz; large living and
dining area in Chic Retreat,
a sumptuous property
in St. Moritz; spa area
in Arctic One; Beletage,
a newly renovated home
in St. Moritz.

linens, cutlery, blankets and home accessories. Available worldwide through her online shop, each item brings the same warmth and attention to detail found in her real estate ventures into everyday living.

A GLOBAL PERSPECTIVE

While Maura Wasescha AG is firmly rooted in St. Moritz, its reach extends globally. The agency has facilitated transactions in some of the world's most coveted locales, including Miami, the French Riviera and the Italian countryside. This international perspective, combined with an intimate understanding of local markets, allows the firm to offer clients unmatched access to the most sought-after properties worldwide.

The agency's success is also attributed to its extensive network of partners, architects and designers, who all share Maura's commitment to excellence. This collaborative approach ensures that each property is not only architecturally stunning but also tailored to its owner's unique preferences.

As Maura Wasescha AG looks to the future, the integration of family values, innovative design and an unwavering commitment to client satisfaction remains at its core. With Michael Angelo Wasescha poised to carry the legacy forward, the agency is well-positioned to continue setting benchmarks in the luxury real estate industry. ■