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WASESCHA
MAGAZINE

BY BLUSH



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Producing our 40-year anniversary publication with the help of Blush Editions was such fun that I couldn't resist repeating the experience. This second Maura Wasescha magazine is much more than a real estate catalogue: it reflects all the firm's many and varied facets and the wide range of services we offer. Maura Wasescha is worlds away from the conventional real estate agencies. My team and I have evolved a unique vision of the process of buying, selling or renting a property. We tailor our approach to each customer's specific requirements, ensuring that you will feel at home wherever you are, whether it is amid the snowy peaks of the Engadine, on the Amalfi Coast or in the American Megalopolis. This magazine is designed to conjure up the feeling of supreme wellbeing - of being one of a happy few - on which we have built our reputation. Of course, we have been through some tough times, and it has taken me a long time to climb the ladder and get where I am today, but those experiences have made me stronger. This issue explores the story of our firm in depth and shows how success is within the reach of anyone who thinks big and never loses faith. I have chosen to devote it to remarkable individuals who have dared to go their own way: Emma Watson, Zaha Hadid and up-and-coming young fashion designers. It is a tribute to people close to me - my family, friends, staff and partners - and to everyone who has helped build the reputation of Maura Wasescha. Above all, it is an invitation to our loyal customers and new arrivals to accompany us on our journey to ever more magical experiences.

Maura Wasescha
Owner and Founder of Maura Wasescha AG

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EDITORIAL



On the road again for the second opus. In this winter season, we are thrilled to renew our wonderful collaboration with Maura Wasescha. For this new edition, I invite readers to (re) discover the remarkable story of this incredible woman, who has enjoyed an extraordinary career, punctuated by ever more surprising encounters and experiences. At once a business owner, mother, wife, and friend, Maura is truly a multi-faceted individual, who masterfully manages all areas of her life. Above all else, she is a brilliant businesswoman, who has succeeded in making the Wasescha name a favourite amongst the real estate elite. The key to her success? Her kindness and a unique vision of hospitality and service. From the peaks of the Engadin to fine sandy beaches in Mauritius, from Snow Polo to the Red Carpet, from the biggest names in show business to the latest fashion designers, discover the latest news and developments with Maura Wasescha, through the prism of a new generation. With the arrival of son Michael Angelo into the business, the future looks bright. This ambitious young man is set to continue the wonderful family adventure. The Waseschas are proud to invite you on this fabulous journey to a selection of some of their exceptional properties, where dreams really do come true.

Gregory Ayoun
Founder of Les Editions Blush

MAURA WASESCHA
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MAURA WASESCHA
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IF MAURA WASESCHA'S NAME RINGS A BELL IN THE WORLD OF LUXURY REAL ESTATE, IT IS UNDOUBTEDLY THANKS TO ITS FOUNDER WHO HAS SUCCEEDED IN STEERING HER COMPANY TOWARDS ITS CURRENT SUCCESS. FROM ST. MORITZ TO MIAMI VIA THE AMALFI COAST, THIS FAMILY BUSINESS, RENOWNED FOR ITS BESPOKE SERVICE, HAS ESTABLISHED ITSELF ALL OVER THE WORLD. CREATIVE, PASSIONATE AND DARING, THE TALENTED MAURA WASESCHA AGREED TO MEET WITH US TO LOOK BACK OVER HER JOURNEY AND THE MOMENTS THAT HAVE MARKED HER CAREER.

Maura, you began your career as a housekeeper for Interhome, an apartment rental company. Two years later, you were appointed director of their St. Moritz office, responsible for over seventy employees. How did that experience lead you to create your own business?

Every stage of my professional career has allowed me to develop my knowledge. I was lucky enough to have superiors who let me work on my own, and take on solo projects where I could learn from my mistakes. This is how I discovered the world of real estate, particularly luxury real estate. I studied new languages and applied my marketing knowledge to gradually create my own network.

Today, you have built up a solid reputation and you are a well-known figure in the real estate field. However, this market is increasingly competitive. In your opinion, to what can you owe your success? What is the Maura Wasescha special added ingredient?

My business is often referred to as "the small real estate boutique". At Maura Wasescha, the aim is not only to sell or rent real estate but to take time for each client. To give one's time and person so as to understand the client's needs and create a more personal relationship with them. For me, working with clients is like working with extended family. Unlike other companies in the sector, we are not always present in every market. We prefer to prioritize quality over quantity, and oftentimes we reduce the number of properties on offer to better focus on customer service.

In addition to your impeccable market knowledge, what skills are required in your profession? What does your typical day look like?

In real estate, you have to be very flexible because the typical day rarely ends at 7pm. We need to be there for our customers at all

times, day and night. Every day is different and the unexpected can happen at any time. One call, conference or appointment ... and my whole schedule changes. My quick response time plays an important role in my bond with clients.

Your sons, Michael and Matteo, have followed in your footsteps and today, are active members of the family business. How did you transmit your skills and knowledge to your two sons? Did you ever think that they would follow the same path as their mother?

In fact, my sons wanted to work for me, and not the other way around. This profession is a complex one that is often difficult to balance with a social and family life. The idea of them working with me makes me very happy, and while they are very young and have little life experience, I am certain that they will do a great job. Matteo is interested in real estate since he studies it, but he is also keen to pursue an acting career in America. Michael, on the other hand, is fully committed to the company but I tend to leave him to his own devices so that he can learn by himself and cultivate his own style of approach.

As head of a company, a wife and a mother, your days must be very full. What do you enjoy doing in your free time to help you relax and unwind?

I like to do yoga to re-centre myself. In St. Moritz we are fortunate to be surrounded by such extraordinary nature. I love being in the forest, whether walking or biking. I also listen to classical music to switch off.

Love and friendship ... your daily mantra is to love life and to share this love. How would you define happiness?

My definition of happiness? Be happy in and by yourself to begin with as ultimately, others are not responsible for our happiness. Of course, we can always

have difficult moments, but we are the only person capable of overcoming these.

You are known and appreciated for your perseverance and great determination. What experiences had an impact on you and helped you become the adult that you are today?

I grew up in a poor family, where food was often scarce. This certainly made me more mature.

When I look at the life I was able to offer my children, I would never have imagined that this would be possible when I was their age. Certain relationships with the wrong men also left their mark. I married too young and was divorced at twenty-five, raising my two children alone. This forged my character because I had the lives of my sons in my hands. These experiences made me the strong woman that I am today, hence my life mantra: "Non mollare mai", meaning "Never give up".

What is your best memory from your career thus far?

I don't have a specific memory in mind but overall, I would say the happiness of each and every one of my clients. Some of them even write letters to thank me for their positive Maura Wasescha experience! Some have brought tears to me eyes, and small gestures like this, always make you feel strong and appreciated.

After a career spanning forty-two years, Maura Wasescha now oversees property all around the world and boasts a competent and determined team. In your opinion, what is the key to ensuring you stay at the top of your game?

It is essential that we are aware of each other's worth and we should also keep in mind that every personality makes the team stronger and more interesting. Each new member allows our small family to grow in every sense of the word.



MICHAEL ANGELO WASESCHA ALL IN THE FAMILY

MAURA WASESCHA'S THIRD SON, MICHAEL ANGELO, HAD A THOROUGHLY ITALIAN UPBRINGING - AND TO ITALIANS, FAMILY IS ALL-IMPORTANT. GROWING UP, HE SAW FOLLOWING IN HIS MOTHER'S FOOTSTEPS AND WORKING IN HER BUSINESS AS A NATURAL CHOICE OF CAREER. HE HAD THE GOOD FORTUNE TO BENEFIT FROM THE ADVICE OF A SUCCESSFUL, HIGHLY EXPERIENCED BUSINESSWOMAN, AND HER EXAMPLE TAUGHT HIM TO AIM HIGH. DESPITE HIS YOUTH, MICHAEL WASESCHA IS TOTALLY DEDICATED TO CARRYING ON THE FAMILY BUSINESS. THE FIRM'S FUTURE IS IN GOOD HANDS.

LIKE MOTHER, LIKE SON

Michael Wasescha loves his job and is determined to succeed. He is constantly setting himself targets and doing whatever it takes to achieve them. His motto in life is "Never give up and always give of your best." That's something he has in common with his mother - and it should take him far.

At 22, he has big dreams, but he sees making his loved ones happy as his greatest achievement. His life revolves around his family and friends. "I owe everything to them. They've made me who I am." Carrying on the family business was a natural choice of career for him - and who better to train him in the various aspects of the business than his mother? That way, she can

pass on the secrets of her success as they come up in the course of the day's work.

THE WASESCHA CONCEPT OF LUXURY

Maura Wasescha's success as a real estate agency stems in part from a unique concept of service - personalized and benevolent, in which every owner is welcomed as if they were a member of the family. From the outset, the firm has made a point of getting to know each customer so as to understand their complex individual circumstances and tailor its service to their needs. This unusual definition of luxury results in an exceptional standard of comfort and allows customers to make the most of

moments out of time - a precious thing in a frenetic, non-stop world. Achieving that can be challenging, but it is always fascinating - and for the Waseschas, it is fundamental.

Michael is determined to uphold those values. He has a natural tendency to empathize, which will make it easy for him to see things from the customer's viewpoint and will help him provide them with an experience tailored to their needs. When you're a Wasescha, excellence means doing your best every single day. Michael certainly seems to think so: his favourite saying is "You are what you do." He sees each day as an opportunity to do better - but he is also a pragmatist, and tomorrow's target is simply to stay well!



IN SEARCH OF THE PERFECT PROPERTY

At Maura Wasescha, finding a property to buy or rent isn't just about acquiring a roof over your head: it's about maximum wellbeing. A concept of luxury in which a house is a haven that needs to be chosen with infinite care. Not surprisingly, given her warm, human personality, Maura Wasescha has a special relationship with every one of her customers, offering a sympathetic ear and listening carefully so as to help them make the right choices. She sees it as essential to take the time to talk with customers face to face, to let their wishes emerge so that there will be a real connection between them and their dream property - because the ideal location is an expression of our emotions. Whether you're looking for a cosy chalet in the Swiss mountains or an Italian villa a stone's throw from the sea, Maura pulls out all the stops, making use of the vast network of contacts she has cautiously and steadily built up over the last 42 years to find the perfect place for your particular needs. The search process is tailored to each individual customer, and Maura guarantees absolute discretion - no one will even know you were in St Moritz.





THE WASESCHA CONCEPT OF LUXURY

The Waseschas have their own definition of luxury. For Maura, luxury means something that is one of a kind, for which there is no comparison. Every property she handles has to be rare and exclusive. She is always on the look-out for perfect, unique properties and endeavouring to bring the impossible within her customers' reach. Her properties are meticulously selected: no detail escapes her eagle eye. Working with a team of architects from all over the world and highly-reputed craftsmen, she creates exclusive contemporary interiors that strike a perfect balance between the latest technologies, the highest standards of workmanship and superb materials, and apply feng shui principles. The name "Maura Wasescha" conjures up a particular look and style as well as a person. Discreet harmony is Maura Wasescha's signature. Each of her unobtrusive, holistically designed decors fits the buyer like a second skin.

THE ULTIMATE IN LUXURY SERVICES

What good is luxury if you can't take the time out to enjoy it? Maura Wasescha apprehends and caters to your individual needs so that you can make the most of timeless moments with family and friends in a lovely setting - an oasis of wellbeing, away from packed schedules and the frenetic pace of city life. Like a tailor who adjusts your garments to fit you to perfection, Maura Wasescha is not satisfied until the luxury services she provides tally precisely with your requirements, so she can be sure that nothing will cloud the perfection of your stay. She offers a 24/7 concierge service that can take care of everything from limousine transfer, skiing tuition and a gourmet chef to cook for you to organizing events in Switzerland or abroad, leaving you free to enjoy simple pleasures to the full. This supreme level of service is the cornerstone of the firm's success. Maura Wasescha transports her customers out of their everyday routine into uniquely special surroundings. Very few places instantly feel like home, but Maura seems to have an uncanny knack of finding those rare locations where dream merges into reality.






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NINTH EDITION OF

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AS IN PREVIOUS YEARS, TOWARDS THE END OF SUMMER 2020, ST. MORITZ HOSTED THE ITALIAN CAR RALLY PASSIONE ENGADINA. ONLY CLASSIC ITALIAN AUTOMOBILES FROM NO LATER THAN 1991 CAN TAKE PART, AND EACH EDITION SHOWCASES A DIFFERENT MAKE OF CAR. PREVIOUS EDITIONS HAVE FOCUSED ON MASERATI, LAMBORGHINI, FERRARI AND ALFA ROMEO. IN 2020, FOR THE FIRST TIME IN THE EVENT'S HISTORY, PASSIONE ENGADINA CELEBRATED A CAR NOT FROM ITALY: THE ASTON MARTIN.

FOR THE 2021 EDITION, FERRARI WILL BE THE NEW PARTNER. BY MARINE PASQUIER





The ninth edition of Passione Engadina featured major innovations and a heightened awareness of the event's role in bringing the traditions, taste and style of Italian dolce vita to the perfect picture-post-card Alpine setting of St. Moritz and the Engadine. This year's programme included the new itinerary of the Julius Bär Rally, the speed and adrenaline of the St. Moritz Challenge Cup at Samedan Airport, the fun of the Bvlgari Ladies' Cup, and the Luigino Della Santa Concours d'Élegance - not to mention wonderful gifts and prizes generously provided by the event's partners. The concept of the gentleman driver is the leitmotiv, with trials and chronometers set against a backdrop of superb scenery, gourmet cuisine and time out to get to know each other.

From the start, Passione Engadina attracted the kind of cars fans dream of - fabulous rare models hardly ever seen on the road. It is like a leap back in time to the period when the most stunning Italian cars were being made. But Passione Engadina is no ordinary rally: it combines the pleasure of driving with that of good company, creating a real sense of camaraderie - witness the fact that members of the Passione Engadina Community regularly meet up in their home from home, Kulm Country Club in St. Moritz, throughout the year.

Given the exceptional circumstances, this year's edition was carefully organized to ensure full compliance with social distancing and other Covid-19 barrier measures. In addition, Passione Engadina invested massively to meet its pledge to achieve zero environmental impact. Its team worked with Carbon Connect to ensure that 100% of the CO2 emissions generated by the event's organization and development were offset, making it totally carbon neutral. The majestic peaks of the Engadine, gorgeous cars, excellent wines and exquisite cuisine combine to create the essence of Passione Engadina. That is something Maura Wasescha can relate to. Just as Passione Engadina is constantly seeking to offer its fans ever more spectacular experiences, Maura is always searching for ever more perfect properties for her customers. No wonder her firm has been officially sponsoring Passione Engadina for the last five years!



ST. MORITZ

SNOW POLO WORLD CUP

FOR THE PAST 36 YEARS, ON THE LAST WEEKEND OF JANUARY, ST. MORITZ BECOMES THE SITE OF THE WORLD'S MOST PRESTIGIOUS WINTER POLO TOURNAMENT. COMBINING STYLE, TRADITION AND EMOTION, WITHOUT FORGETTING THE CHARACTERISTIC WARM ENGADIN WELCOME, TEAMS COME TO ST. MORITZ FROM ALL OVER THE WORLD TO COMPETE ON THE FROZEN LAKE FOR THE MUCH COVETED TROPHY. BY MARINE PASQUIER





In 1985, a certain Reto Gaudenzi came up with the idea of a snow polo competition. Very quickly, the concept won over sceptics and seduced journalists, thereby becoming a great success.

Since then, snow polo is played all around the world but the St. Moritz tournament remains an iconic and unparalleled event. Offering plenty of adrenaline for players and action for spectators, polo is renowned as the sport of kings, the paragon of equestrian disciplines. Two teams, each made up of four players, compete for victory. The battle for control of the ball is physical and robust, which makes playing on the snow an even greater challenge, although the well-being of the horses and sporting fairness remain at the heart of the game. Today considered to be the most prestigious and skilled tournament in the world of snow polo, the event welcomes over 18,000 sports fans and tourists from all over the world. At 1,800 metres above sea level, visitors, locals and polo lovers alike celebrate the "Spirit of Allegra": the unique combination of joie de vivre, luxury and an authentic Alpine way of life. For centuries, St. Moritz has been the ultimate getaway for billionaires and royalty. Its architecture is breath-taking and imposing, against the backdrop of the Engadin Valley with its snow-capped peaks, providing a spectacular setting for the local festivities. In addition to the thrilling sporting action of the Snow Polo World Cup, the event features a variety of non-competitive activities and a wide range of entertainment. With VIP tents featuring Perrier-Jouët and gourmet chefs, first-class hotels and ski slopes a stone's throw away ... this is the ultimate elite playground. This year, for the 36th edition of the Snow Polo World Cup, the local St. Moritz team won the trophy, for the first time in the history of the tournament. We hope to see them at the top of the rankings again during the next edition of the games on 28 – 30 January, 2022.

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THE REALITY IS EMMA STONE WORKS HARD FOR EVERY TAKE, NOW ASSUMING SUCH A LOFTY PERCH IN THE INDUSTRY THAT TO REMAIN THERE, SHE WILL HAVE TO WORK HARDER STILL.

IN THIS INTERVIEW, THE ACTRESS IS ELEGANTLY SELF-REFLECTIVE, LOOKING AT THE EVOLUTION OF THE PERSON, OF THE ACTRESS, OF THE STYLE ICON, AND OF SOMEONE WHO, AFTER YEARS OF IMPRISONMENT IN THE INDUSTRY, IS FINALLY ALLOWING HER PASSION FOR TRAVEL, ESCAPISM AND FREEDOM TO FLOURISH. BY VIOLET WILDER

When getting into character, Emma Stone likes to go proper 'method', especially when getting the walk right. "Around the house, down the street," she snorts in that dusky signature tone. "I must look like the biggest weirdo because I am physically trying to manipulate my physicality and the way that I walk when I'm trying to get into a character; I'm sure it looks strange to someone walking past."

To be fair though, the technique seems to be working for the spritely 31-year-old. Stone is enjoying the best years of her career, a sequence of success that started in earnest in 2016 with the Oscar for Best Actress in *La La Land*, thanks to a quietly shattering performance. She went on to be declared the highest paid actress

in Hollywood due to a string of further box office hits – from sporting biopic *Battle of the Sexes* to *The Favourite* and TV series *Maniac* – through some clever endorsement deals and, most recently, as the new face of Louis Vuitton. And yet, this is an actress who appears to flinch and coil at any mention of congratulation.

Even conversation about her Academy Award has the star's eyes rolling and her posture furling. Stone is that strange combination often seen in these circles – sheer ambition mixed with mocking ambivalence to an industry raised on ego. Always keen to promote her work by using her star power, while her megawatt smile and kittenish eyes convey a relatable warmth, there's a guarded layer near the surface.

Perhaps it's down to practice. Stone only gives so much away

before drawing the curtains. It makes for a heady combination.

More recently, she was back with *Zombieland: Double Tap*. Largely dubbed the zombie movie for optimists, it followed a decade on from the 2009 original, which starred Jessie Eisenberg, Woody Harrelson, Abigail Breslin, Bill Murray and an extremely youthful Stone.

Across all these roles, the actress can do nothing but effortlessly reinforce the versatility, creativity, darkness and light-hearted buoyancy that continues to drive her career. Even in conversation, she can switch from closeted and reserved to outgoing, expressive and extroverted. She is a subject who never dulls... and neither do her characters. "It's all about variety for me and I've been lucky enough to find so much of that in the roles I've undertaken," she begins. "

Is that luck or judgement? Probably a bit of both, to be fair.

"Certainly there's no role I am not wholly grateful to be considered for and I like to think my years of scratching around for anything at all have set me up for the experiences I'm having now. It's a lot of fun and I just hope it lasts!"

What certainly helps Stone in terms of being cast in major roles is a sense of sincerity that has never changed. Her personality enriches any creative space, and without question, the Arizona-born actress is just as interesting and engaging away from big screen. Her megawatt smile and kittenish eyes convey a relatable warmth, where humility and honesty open up to reveal a passion for social equality, *Spice Girls* and travel.





“I was taught to be thankful and respectful, but also to work hard. I think, actually, a lot of actors get a bad rap on that front but most of the people I know are outrageously down-to-earth and have really had to battle to get where they are. In any walk of life, people don’t really go for egos, and the acting world is no different.” It is in many ways just deserts – after all, it took the actress almost five years of false starts and failed auditions before she made her feature film debut in Greg Mottola’s raucous teen comedy, *Superbad*. With audiences instantly taking to Stone’s startling combination of youthful beauty (and that gorgeous red hair) and world-weary attitude delivered with that distinctive voice – which oddly had cost her jobs in the past as “nobody wanted to hire a 15-year-old actress with a deep and raspy voice” – it was evident that Hollywood’s next big star had arrived.

Success of Stone’s kind is not without its drawbacks, however, and she has maintained a little of that elusive nature from her youth; she is rarely tabloid fodder, and refuses to talk about her personal life. Hers is an unrelenting drive to get to the top, but also a shyness and integrity decreed to be rare in showbusiness and less so in sport. “Like many actors, performing is all part of the act. Many of us would rather keep quiet, and we extol all that pent-up energy and aggression through a script. Even my work with Louis Vuitton looks like a jaunt into a world of luxury and style and such comfortable, relaxed experiences. The reality, of course, was that I was terrified!”

With such heavy praise being heaped on her, it seems improbable that Stone has had only three Oscar nominations – for Best Actress in *La La Land*, and Best Supporting Actress in *Birdman* and *The Favourite*. While many would point to a haul that other actors work an entire lifetime for without even getting close, Stone’s impact on the industry should not be understated, and nor should the potential of more honours.

After all, it’s worth bearing in mind the enormous commitment to her craft that Stone has shown. Growing up in hot and arid Arizona, the porcelain-skinned youngster spent much of her time inside watching films. This led to such a deep passion for cinema that, aged 15, she and her mother moved to Los Angeles to fulfil her dream, even if it only served to create a tiring, earthy, often lonely existence that turned out to be far from glamorous.

Perhaps those restrictions have brought forward a passion for expressing and enjoying life in any way possible. Certainly, in terms of travel, Stone is someone who enthuses about the chance to try out new situations and environments, often with largely reckless abandon.

“That first real experience of exploring somewhere new came when we moved to LA when I was just 15. It was so tough and so miserable that, since then, I think I’ve always promised myself I would reach out and embrace new places rather than just let them exist around me. If I tell you where I lived with my mother was a small apartment in La Brea Park, and that I never went out by myself, had no friends, zero social life, and when my mother and I did go out all we did was go to the movies... you can see why going somewhere new now has to be exciting.”

Subsequently, Stone has become a travel and city aficionado, with New York her favourite destination. “I think it’s the diversity and honesty of the city that really engages; you don’t get too swayed by the bright lights because there is a much saner, more natural edge around every corner. I also love the idea of sampling the food and drink in new locations – I’m still learning a lot about clothes and experimenting with different looks and I also have a great stylist who looks after me, but really you only have to stroll around a place to see the influence and variety in the people who live there.”

Stone admits hitting unknown destinations also provides her with the ultimate therapeutic break from a punishing work schedule

that over the next 18 months takes in new movies *Cruella* and *Babylon*. “Whenever I shoot a film, my regular life is put on hold for three or four months at a time,” she says. “If I’m away it really helps to start to get familiar with my surroundings so the whole experience doesn’t feel quite so alien.

“Just feeling homely in a place away from home is important too, so as well as venturing out I also like to spend a lot of quiet time reading. And if I’m walking around then I want to stay off the main drag – I absolutely love finding cool little cafés where I can hang out and not attract any attention. I couldn’t tell you the names of any, which is kind of the point.

“When I was in Venice I did this ‘left/right’ thing where I’d just keep going in zigzags wherever the walkways would go. It took me right away from the main areas and I could see where the real life of Venice was. Just removing myself from reality – in travel, in film, or just in the way I go about what I do – has always been really important to me. It sounds strange – but as an actress, the best way to reconnect with myself is to throw all the pieces up in the air.”

That logic also means steering clear of obstructive influences such as social media. Stone rarely gets involved in its toing and froing, and insists she is happy for others to obsess over it while she takes a step back.

“I don’t really get that involved in social media. On the rare occasion when I do Google stuff I end up feeling ‘ugh’. I’ve always followed the Ernest Hemingway quote: ‘If you believe the positive stuff then you’ve also got to believe the negative’, so I just stay away from it.

“In life, I have never really let anybody put pressure on me other than myself. Ultimately I wanted to succeed in order to see what else was out there, and to explore – it’s the essence of reaching out into the unknown. There’s nothing more exciting than that.”

ANGELINA JOLIE

STAR, MOTHER, ACTIVIST

A CHIC REBEL, A LEADING FIGURE IN AMERICAN MOVIES AND THE DARLING OF THE TABLOIDS, JOHN VOIGHT'S DAUGHTER PURSUES HER CAREER THROUGH THICK AND THIN WITH BLOCKBUSTERS, MORE PERSONAL FILMS AND A A TURBULENT PRIVATE LIFE. PORTRAIT OF ANGELINA JOLIE, HOLLYWOOD ICON. BY PIERRE BLAST

When not quite 25, she won a Screen Actors Guild Award and two Golden Globes. Later consecrated by major directors, like Clint Eastwood, the monument of American movies who declared in 2008: "She has a great work ethic and she's very intelligent. I already look forward to what she's going to do. I know she'll be hard to stop!" Angelina Jolie flits between art films (*The Good Shepherd*, *A Mighty Heart...*), pure action films (*Mr. & Mrs. Smith*, *Salt...*) and family blockbusters for which she successfully lends her suave voice (*Kung-Fu Panda* saga...). The public follows her most of the time. Her successes pile up, the dollars rain down, but this bulimia of roles quickly leads to exhaustion. Enough to undermine the over-sensitive nature of this former teenage rebel. But with her strength of character, Angelina Jolie decides otherwise. When she travels, from Haiti to Tanzania, from Beirut to New Delhi, it's for a good cause. In real life, this mother of six – four of them adopted – now separated from her husband Brad Pitt, rushes to help the poor and the oppressed. And it's not fiction!

ASCENSION TO FAME

Angelina appeared on the screen for the first time at the age of seven in *Looking to Get Out*, an experience that she was not to renew until thirteen years later in

the regrettable *Cyborg II* (1995). The same year, B-movie fans watched her in *Hackers*. During filming, she fell for John Lee Miller (The sick boy in *Trainspotting*), her partner on the screen. Their marriage lasted three years. On her wedding day, she wore a white blouse with the name of her husband written in (her own!) blood! Recognition was to come from television. Produced by the American cable network HBO, *Gia* (1998) recounts the tragic existence of Gia Carangi, super-model of the 1980s, lesbian and notorious junkie, who died completely destitute from Aids. At first the actor refused the too unsettling part of this New York icon sacrificed on the pyre of vanities. Her reason: "I thought it would drive me crazy." She ended up accepting, and at first found the character detestable. During a Sapphic love scene, she agonized so much over attaining perfection that she almost lost consciousness. But it was worth it. Her performance in *Gia* brought her a Golden Globe. The first in her career.

BIZARRE BEAUTY

Angelina careened into her acting career. She played beside David "X-Files" Duchovny in *Playing God*, seduced dreamboat Ryan Philippe in *Playing by Heart* and Billy Bob Thornton, the ex-love of her life, in *Pushing Tin*. Most of them were flops. Former student of Lee Strasberg's school in New York, ex-model, Angelina told the

press that she was raising an iguana called Vlad in tribute to the real Count Dracula and a snake, renamed Harry Dean Stanton, after the actor in *Paris, Texas*. She has several tattoos on her body, enough to drive directors mad, some of whom insisted that she hide the word for death in Japanese written on her shoulder, the dragon on her right arm, etc. Not to mention a pronounced taste for knives dating from childhood. The late John Frankenheimer (*French Connection 2*, *Ronin...*), director of *George Wallace*, the hit television film that won the actor a second Golden Globe, never stopped praising her: "The world is full of beautiful girls, but not one comes close to her!" Angelina prefers to play it humble: "I'll always be the same: a punk kid covered in tattoos."

ETERNAL REBEL

What do we know about Angelina Jolie today? Practically everything. The tabloids delight in her chaotic love life ("Brad/Angelina: divorce soon official?" worried worldwide gossipmongers not so long ago), muscle fans relish her appearances in bad action movies, critics praise her more "serious" acting, while women admire her "Mother Teresa in high heels" persona. Because once the filming is over, Angelina Jolie never stops taking action. To the point that her commitments take precedence over her acting career. Nothing since 2016 except *Kung Fu Panda 3*.

And directing two films (*By the Sea* in 2015 and *First They Killed My Father* two years later) massively snubbed by the public. It was during the filming of *Lara Croft: Tomb Raider* in 2001 in Cambodia, that she went to refugee camps for the first time. A revelation for the star who, up to her neck in human misery, discovered a totally different world from the excesses of Los Angeles: "I was completely out of my depth. I couldn't stop crying. I felt guilty for my success. And then I realized that my tears were getting me nowhere. I understood that I could be useful. I opened my eyes on the world."

From Chad to Kenya, as well as in detention centres for illegal immigrants in Arizona, Saint Angelina (honorary citizen of Sarajevo), now Goodwill Ambassadress for the United Nations High Commissioner for Refugees (UNHCR), unstintingly advocates solidarity and distributes gifts, donations and promises. But what about the cinema? In 2005, she stated before CNN's cameras, that her actions for the HCR made her work "relatively insipid, no longer of much interest." Her new feature film is programmed for 2020. The sequel of *Maleficent*, her box-office hit in 2014, where she will again play the wicked witch in *Sleeping Beauty*. Altruistic in life, Machiavellian on the screen, tumultuous Angelina Jolie continues to astonish us.



EMMA WATSON

MORE THAN PERFECT

IF SHE IS RECOGNIZED TODAY AS ONE OF THE MOST TALENTED ACTRESSES OF HER GENERATION, SHE IS ALSO A FASHION ICON AND AN EMBLEMATIC FIGURE IN THE STRUGGLE FOR WOMEN'S RIGHTS. REWARDS, AMBITIONS AND DAZZLING PERFORMANCES: EMMA WATSON IS A FAR CRY FROM THE INTELLECTUAL ACOLYTE OF THE BESPECTACLED WIZARD. FOR HER THIRTIETH BIRTHDAY, WE DELVE INTO THE EVENTFUL LIFE OF THE BRITISH ACTRESS-MODEL-ACTIVIST. PORTRAIT. BY MARINE PASQUIER

Talented actress Half-British, half-French, Emma Watson was born in France on 15 April 1990 in the Marais neighbourhood of Paris. She spent the first five years of her life there, before returning to the UK after her parents' divorce. At school, unlike the star pupil Hermione, the young Englishwoman was rather unfocused. And for good reason, doctors diagnosed her with ADHD. However, it was in the spheres of literature, poetry and drama that she soon found her place. At the age of seven, she entered the Daisy Pratt Poetry Competition and won first prize. Two years later, urged on by her drama teacher, she took part in auditions for the film *Harry Potter and the Philosopher's Stone*. Auditions were held one afternoon in 1999, and amongst the 35,000 other candidates, Emma first slipped into the role of her legendary alter ego, Hermione Granger. Her confidence enabled her to secure her place in Hogwarts and the following year, she embarked on the great Harry Potter adventure, alongside Daniel Radcliffe and Rupert Grint.

A WOMAN OF CONVICTION

Following eight internationally successful blockbusters, the actress has gained recognition for her talent amongst her peers and has made a long-term contribution

to the cinematographic landscape. She was awarded Best Female Performance for *The Perks of Being a Wallflower* and *The Bling Ring* directed by Sofia Coppola. She also played the role of Ila in Darren Aronofsky's epic *Noah* and the following year, starred in *Regression* by Alejandro Amenábar. For Disney, she was the perfect Belle in *Beauty and the Beast*. A prolific film career did not stop the actress however, from pursuing her studies at third level. She obtained her degree in literature in 2014 from Brown University, an Ivy League establishment. She shares her love of reading with her fans via her mobile book club but also on her Instagram account, followed by some 57.8 million subscribers. Named as one of the 100 most influential women in the world by *Time* magazine, Emma is also a fashion icon: her classic beauty has led her to be chosen as the face for campaigns for some of the biggest names in the luxury goods sector, like Burberry and Lancôme. Fashion yes, but ethical fashion. Emma Watson is committed to ecology, promoting fair trade and organic, sustainable clothing. In 2016, she wore a Calvin Klein dress made from recycled plastic to the Met Gala in New York. This English lady has established herself as an influential voice. Last June, at their annual general meeting, the French luxury group Kering appointed her Chair of their

Sustainability Committee of the Board of Directors. "As the youngest member of Kering's board, I hope to influence decisions that will impact future generations and the world that we leave them."

A DETERMINED ACTIVIST

Much more than just an actress, Emma Watson is above all a feminist: she engages publicly and travels the world spreading her message, getting many other celebrities involved in the process. "My philanthropic work is my way of making sense of the fame, of using it. I have found a way to channel it towards something else." Since 2014, she has served as UN Women's Goodwill Ambassador. It is with this new post that she travelled to Uruguay, to encourage women to participate in the political life of their country. Taking part in many of their campaigns, Emma has already visited several countries, including Bangladesh and Zambia, to fight for the education of young girls around the world. In September 2015, she delivered a speech at the United Nations Headquarters in New York and called on men, as well as women, to make gender equality their priority. More recently, she was invited by Emmanuel Macron to the Elysée Palace, in order to work, with thirty other well-known figures, on proposals concerning gender equality to be submitted to

the G7 in Biarritz, which was held in August 2019. "Women's rights are something so inextricably linked with who I am, so deeply personal and rooted in my life that I can't imagine an opportunity more exciting. I still have so much to learn, but as I progress I hope to bring more of my individual knowledge, experience and awareness to this role." Committed to many of today's social struggles, her Twitter feed reads like a litany of modern social movements, from Black Lives Matter and #MeToo to protests against the misogynist system embodied by the Donald Trump administration. Emma is undeniably a highly intelligent and committed activist.

Although the young woman recently claimed that she wanted to put an end to her acting career to devote herself to social and human issues, she recently caused a sensation in the film *Little Women*. An adaptation of Louisa May Alcott's novel, in which she plays the eldest of the siblings, the wise and grounded Meg. And yet, she looks younger than her three on-screen sisters. Emma Watson has an irresistibly youthful face, illuminated by a girlish smile, and a fresh beauty that seems to defy time. In 2014, where she will again play the wicked witch in *Sleeping Beauty*. Altruistic in life, Machiavellian on the screen, tumultuous Angelina Jolie continues to astonish us.

STELLA MCCARTNEY

FAB FASHION AND A BIG HEART

ON 2 MARCH 2020, DURING PARIS FASHION WEEK, LONDON-BASED DESIGNER STELLA MCCARTNEY PRESENTED HER 2020-21 AUTUMN-WINTER COLLECTION AT THE OPÉRA GARNIER, JUST DAYS BEFORE THE PRESIDENT OF FRANCE ANNOUNCED UNPRECEDENTED EMERGENCY MEASURES TO DEAL WITH THE WAVE OF COVID-19 THAT WAS SWEEPING EUROPE. TODAY, AS MANY COUNTRIES EMERGE FROM MONTHS OF LOCKDOWN, THE WORLD IS STILL LIVING IN SLOW MOTION, SUSPENDED IN A STATE OF UNCERTAINTY UNTIL AN EFFECTIVE VACCINE IS DEVELOPED. THE FASHION INDUSTRY IS NO EXCEPTION. THE GLOBAL PANDEMIC HAS PLUNGED THE SECTOR INTO FINANCIAL TURMOIL AND TRIGGERED A MAJOR BOUT OF SOUL-SEARCHING. THE SLOWDOWN HAS BROUGHT A NEW REALIZATION THAT FASHION NEEDS TO EMBRACE CHANGE AND GET ON WITH TRANSFORMING ITSELF INTO A MORE SOCIALLY RESPONSIBLE AND ENVIRONMENTALLY-FRIENDLY INDUSTRY. STELLA MCCARTNEY HAS A MASSIVE HEAD START. SHE HAS BEEN CHAMPIONING ETHICAL, ECO-FRIENDLY SLOW FASHION FOR DECADES - GOING AGAINST THE FLOW AND SHOWING THE WAY FORWARD EVER SINCE SHE GRADUATED FROM THE PRESTIGIOUS CENTRAL SAINT MARTINS COLLEGE OF ART AND DESIGN AND ESPECIALLY SINCE SHE SET UP HER OWN FASHION HOUSE IN 2001. BY HÉLÈNE BATTAGLIA

MAURA WASESCHA
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Celebrity is often passed down through the generations. Some "daughters and sons of" choose to follow in their famous parents' footsteps almost as a matter of course - some more successfully than others. Then there are those who decide to strike out in a new direction, pursuing their own interests and earning fame and fortune on their own merits. Stella McCartney comes into the second bracket. Nowadays, people barely give a second's thought to the fact that she is the daughter of legendary ex-Beatle Sir Paul McCartney. She is known all over the world as a pioneering, impressively talented designer and a committed environmental and animal rights activist. A lifelong vegetarian, she never uses leather or fur in her collections. And her principled stance on the environment goes back decades, long before the state of the planet came to the forefront of media attention.

On 22 February 2019, less than a fortnight before her 2019-20 Autumn-Winter collection was due to be shown in Paris, Stella launched a campaign called #ThereSheGrows on the social network Instagram to raise awareness of the urgent need to preserve the Leuser Ecosystem on the island of Sumatra, in Indonesia, posting: "We can all start a challenge to bring awareness to this area in need of protection. Our planet needs us... We need it... And we can have a bit of fun in the process! We will start here and we can all end together in Paris on March the 4 with some sustainable fashion to celebrate one voice and one love." The idea of #ThereSheGrows is to dedicate a tree to someone you love, tell the story behind the dedication and encourage your friends and family to do the same using the hashtag #ThereSheGrows. The Stella McCartney Cares Foundation has pledged to make a donation to the environmental NGO Canopy, founded by Nicole Rycroft, for every tree dedicated. Stella herself set the ball rolling by dedicating a tree to her late mother, Linda, and then asking American actress Gwyneth Paltrow, a friend of hers, to join in the initiative. More celebrities quickly came on board, including Pink, Drew Barrymore, Jimmy Fallon and Rooney Mara.

This year, following a tough spring against the backdrop of the global pandemic (still ongoing at the time of writing), Stella decided to organize a 100% digital summer music festival to highlight the issue of violence against women, which rose sharply after lockdowns were imposed in many countries. Stellafest was broadcast on the main social networks Stella belongs to and on her new TikTok channel between 9 and 12 July. It was a breath of fresh air amid the prevailing gloom - a chance for everyone to hear and see live music performed by world-class artists like Taylor Hawkins, Brian Wilson, Kelis, Chloe x Halle, Soko, Zuri Marley and Mademoiselle Yulia in their own homes. In Stella's rousing words, "Artists from our community have come together to create a festival that is truly global - using technology and social media to bring the mosh pit onto your mobile. While I was sad not to see Dad and all the other great performers at Glastonbury this year, we have put together an incredible line up and are raising our voices to end violence against women, a cause more urgent now than ever."

As part of Stellafest, wife and mum Stella (she is married to British publisher Alasdair Willis and the couple have four children) generated financial support for the American charity NNEDV (National Network to End Domestic Violence) by auctioning prizes donated by Stellafest artists (including a virtual invitation to Stella's studio and a dedicated Stella McCartney outfit, a cooking session with Kelis, and a signed copy of Alicia Keys' *More Myself*) on Priceless.com in partnership with Mastercard. Stellafest was a resounding success - so much so that Stella is thinking of organizing another edition, maybe once things get back to something more like normal. It won't be the last time Stella McCartney has proved that she is much more than a talented designer who's streets ahead: she is an amazing woman with a big heart. And that's very precious in these troubled times - don't you agree?

MAURA WASESCHA
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MARA HOFFMAN

THE POWER OF THE DIVINE FEMININE

MARA HOFFMAN IS A POWERFUL FEMALE ROLE MODEL. AS WELL AS BEING A HAPPY WIFE AND MOTHER (SHE IS MARRIED TO ARTIST JAVIER PIÑON AND HAS A SON CALLED JOAQUIN), THE TALENTED BROOKLYN-BASED FASHION DESIGNER IS A SUCCESSFUL FEMALE ENTREPRENEUR. FOLLOWING PROUDLY IN THE FOOTSTEPS OF HER MOTHER - A STAUNCH FEMINIST, POLITICAL ACTIVIST AND CAMPAIGNER FOR JUSTICE - HOFFMAN WORKS HARD TO MAKE A DIFFERENCE, EVERY DAY. WE TALKED TO HER ABOUT LIFE, FASHION, AND HER HOPES FOR THE POST-COVID FUTURE. BY HÉLÈNE BATTAGLIA

As a country girl born and raised in Buffalo, how did you plan and cope with moving to gigantic, glamorous NYC, where you and your family live and work today?

Not sure I would describe Buffalo as being a country town, though of course, it's much smaller than NYC. Buffalo is a historic city in a region that was inhabited by various Native American/First Nation tribes that continue to have a profound influence on the area. It also became a gateway of commerce because of the Erie Canal. The city is steeped in culture and the arts, but of course, there is nowhere in the world like New York City. I was drawn to move there because it was the hub of fashion. I initially moved there to attend the Parsons School of Design. The energy of the city gave me so much: it deepened my appreciation for the arts. I met a phenomenal array of creatives and artists there. It was also where I met my husband and fell in love. I ended up staying there for decades. Today, though, I find myself more and more pulled into the gravitational force of nature and moving further away from the fast pace of city life. So my family and I are currently living between NYC and upstate New York on six acres of woodland and a lake. Way more country than Buffalo!

Was being admitted to the prestigious Parsons School of Design a childhood dream for you?

I knew from early on that I wanted to be a fashion designer though I originally wanted to go into costume design. Parsons was a dream school and it offered me the opportunity to learn from incredible leaders, to travel to Paris for my sophomore year and to graduate with the confidence to begin my line.

After your graduation, in 2000, you founded your own ethno chic fashion brand. Twenty years later, has everything gone exactly as you hoped for the brand and for you yourself?

My brand has gone through many iterations and I always welcome change with open arms. It is ultimately an evolution of myself: it ebbs and flows with the phases of my life, which I think is a really beautiful gift. Our shift towards a more sustainably-minded business happened in 2015, when I hit a «change or shut down» moment, as a reaction to the apparel industry's impact on the planet. Those feelings had been brewing for a while, but as my son got older the reality really sank in that we could no longer keep going forward the way we were. With a shift in materials and manufacturing came a big shift in design and aesthetic. I didn't want to wear what I was making any more, so we shifted into creating utilitarian pieces that could be worn across seasons. Now, in our twentieth year, trying to stay afloat during a global pandemic, we have contracted even further, but this, in and of itself, has been a gift, as it has pushed us to embark on initiatives we had always craved for: producing less, using existing inventory, pushing towards more direct selling to consumers, achieving a healthier work-life balance. It would be remiss of me not to mention the pain we had to experience to get here, and those who have suffered even more because of COVID and its effect on the economy. But my mantra has always been to keep sitting in the discomfort so as to understand why change has come and navigate through the transition gracefully without resistance.

On top of being a talented and successful fashion designer, you are a strong woman, a wife and a mother, who supports major good causes such as respect for minorities and women, diversity and sustainability. When and how did you become the powerful activist you are now?

Fairness and justice have been a frame of mind for me since I was young. My mother raised two daughters on her own and was a staunch feminist, political activist and campaigner for justice who fought against the Vietnam War, marched for racial justice and advocated for the rights of Indigenous people her whole life. This was the kind of home I was brought up in and she instilled in me the need to be of service. I honestly only realized a few years ago how much I could use my brand for this. I thought I was just a fashion brand that people consumed. But then I understood that being a service provider could take on so many iterations. I started speaking up more, using my platform to generate awareness, calling upon my customers and followers to take their own action. When we started shifting towards sustainability it also quickly became clear this wasn't just a movement about manufacturing better. This was about looking at the communities most affected by climate change and global warming and understanding that marginalized people were the most impacted, then building social, environmental and economic justice within our sustainability framework and ensuring we were active and of service however we possibly could be.

As a female entrepreneur, do you think that, now more than ever, girl power is the key to success? Is it important to be a part of a female community to make it?

There is nothing like the power of the divine feminine. Women are intuitive leaders with innate compassion, creativity and strength. I am incredibly grateful for the women in my life and can't imagine being where I am today without their support and love!

How has the COVID-19 pandemic the world is still dealing with changed your life, your vision of society and maybe even your dreams?

I have been in a constant state of change since the beginning of COVID. There is so much uncertainty around my business and the complete overhaul we have had to do to survive. I have navigated through a lot of feelings, both good and bad, around this, but ultimately this is a time for change and it needs to be embraced. I have gotten to slow down and spend more time with my family on a more intimate level

than I have had in a long time. Amidst the devastation that this pandemic has caused lies an opportunity to reconnect and to reprioritize. I am uncomfortable with being stagnant and not evolving the business in a conscious and creative way; there is so much work to be done on the other side of this and that work also includes sitting still and learning how to be with ourselves in a different way that is not only generated by doing.

What kind of future do you imagine for the fashion industry?

The whole industry is facing immeasurable and necessary change. In my eyes, the future means slowing down the fashion calendar, producing less, using fabrics and products that already exist, diving deeper into circularity and what that truly means and looks like. It won't be difficult if this is collaborative. If the industry can truly unite and come together, this can be done. Local supply chains, experiential need in all consumption, brand accountability, making up new rules that work for each brand, not being held captive by an archaic system that no longer works: this can all be done. I think that consumerism is going to be forced to decrease and it already has decreased. If existing brands really get it and understand how much this is needed for the planet, then they will survive. This is true Darwinism. This is true survival of the fittest. And the fittest does not mean just larger corporations: it can mean small, nimble, emotion-forward intuit, which I consider my company to be.

Before all this happened, you personally were already an ambassador for slow, green fashion. What's next for your own business?

My business has been in a perpetual state of transition, especially since we started shifting our manufacturing towards more responsible practices. Once you see, you really can't unsee, and I have felt deeply uncomfortable being in this industry since learning its real impact. Before COVID hit, we were thinking about our next evolution, the next contracted iteration of the brand. One with even more purpose. COVID forced us to make these changes abruptly - too quickly for our own liking, because it has caused pain to others. Sustainability remains the focus: for us it's about being closer to the earth and working more harmoniously.



SANDRA SANDOR

THE NEW AMBASSADRESS OF CONTEMPORARY BOHEMIAN

BUDAPEST-BORN SANDRA SANDOR IS THE WOMAN BEHIND THE IT BRAND NANUSHKA, LAUNCHED IN 2006. SHE FOUND HER FEET QUICKLY - NO DOUBT HELPED BY THE FACT THAT HER MOTHER WAS ONE OF THE FEW SUCCESSFUL HUNGARIAN WOMEN ENTREPRENEURS UNDER THE COMMUNIST REGIME. RUNNING THE FIRM ON HER OWN FOR A DECADE, THEN WITH PETER BALDASZTI, HER LIFE AND BUSINESS PARTNER, SANDOR HAS BUILT A RENOWNED WORLDWIDE FASHION HOUSE WITH A SPECIAL FOCUS ON FUNCTIONALITY, SUSTAINABILITY AND BOHEMIAN STYLE. MEET A TALENTED, NATURE-LOVING CREATIVE DIRECTOR, WHO IS ALWAYS OPEN TO EXCITING NEW PROJECTS BY HÉLÈNE BATTAGLIA

How much has the family business influenced your personal career?

My mother was definitely an inspiration and a role model for me. She showed me that your dreams can come true if you believe in yourself and work hard. She owned a successful business under the communist regime, which shows determination! Her work ethic, principles and female empowerment definitely influenced me in my personal choices. I wouldn't have got where I am today without her.

You started your own brand just after graduating, and called it Nanushka. Is there a story behind the name?

Nanushka was the nickname my father gave me in my childhood. My family and friends referred to me as Sandy, but when I was young I couldn't pronounce it properly, so instead I said "Nany". My dad started calling me "Nany", with variations, and it ended up as "Nanushka". Nanushka and Budapest are my home, so seemed like a natural name for my brand.

How would you describe the Nanushka style and philosophy?

There are three essential strands to our philosophy: Functionality: We believe that if a garment is designed to function well, it will by definition be beautiful. That's my core principle. It's founded on the Bauhaus movement's "Form follows function", which inspired my final thesis and the birth of Nanushka.

Love of nature: We have a strong connection with animals and nature. That's where we get our inspiration, our energy and our aspiration towards sustainability from. We appreciate, respect and cherish nature.

Bohemianism: We believe in the beauty of imperfection, in free living, and in something slightly bigger than us that determines how we approach things. We love beauty and art and we love being citizens of this globe.

After a decade as sole boss and creative director of the company you founded, you were joined by Peter Baldaszti, your life partner, who became CEO. How has that changed the business?

For the first seven years, we were only catering for our local market and customers. We started selling to international stockists in about 2012, but we were still under the radar. At the end of 2016, my fiancé Peter joined me as CEO and co-owner of Nanushka. Peter brought an entrepreneurial approach to a company that had a family business attitude. He is a born entrepreneur, and he was the one who convinced me to pursue a more ambitious growth strategy. Because he is someone I really trust, he was able to reawaken my adventurous side, as my mother did back in the day. This has led to a broader global presence and a complete rebranding. I'm proud to say that we have now managed to build a contemporary fashion house based in Budapest.





Would it be correct to say that sustainability has been a pillar of your brand from the start?

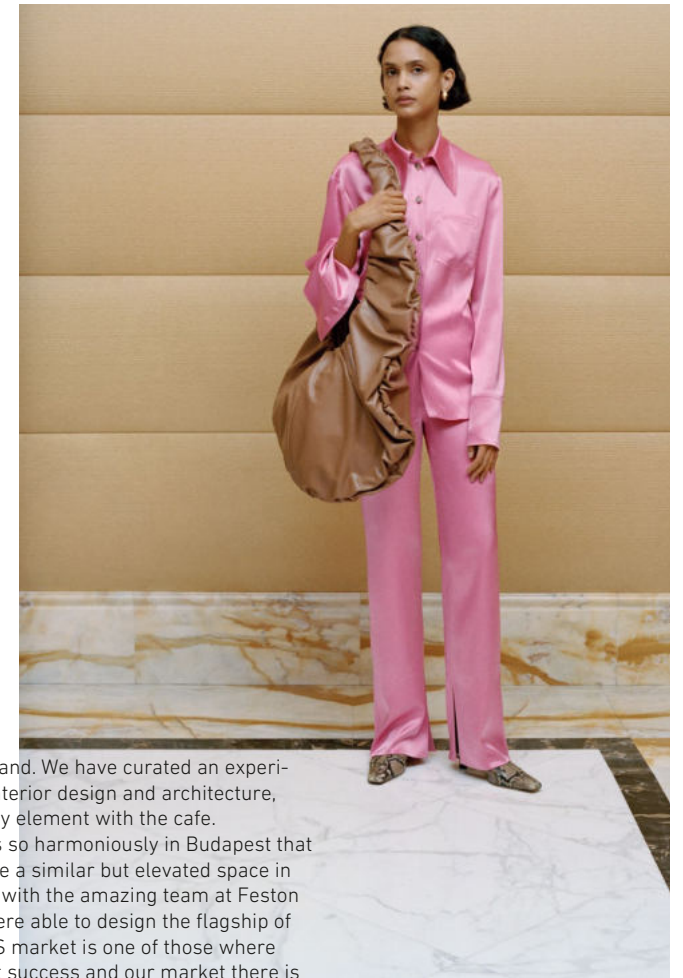
Yes, it's always been at the core of our business. One of our founding values was the need to cherish the environment and nurture the planet and every living creature on it. Our brand is built around sustainability: it is how we envision our present and future. For us, it's all about making decisions with love and consideration for our planet and people. We have a three-pillar approach to building a sustainable business, based on Craftsmanship, Experimentation and Progressivism. Our design approach is to think holistically about the items we make and ask ourselves whether each manufacturing process respects people and the planet. I'm proud to say that we are continuously improving and every collection is more sustainable than the last. We have made a commitment and we hold ourselves accountable for it. We believe in innovation and we are always seeking new ways to improve our sustainability measures. The RS21 collection we showed recently is our most sustainable so far: it uses GOTS and FSC certified materials and vegan and regenerated leather.

Can you tell us about your special employee training programme?

We have been working towards sustainability for many seasons now, and we have built an in-house team to make bigger and faster strides in that direction. Sustainability has to start from inside the business, so we've set up special programmes for our employees to educate them about new processes and explain what living sustainably means. We've introduced weekly vegetable boxes from an organic farm, we hold tree-planting events and we are working on lots more initiatives. We've started working with Noha Studio on an ongoing basis to generate employment opportunities in the small Hungarian village of Terény, with the aim of creating special, unique hardware for the NANOHA collection - ceramics, beads, buttons and garment finishings made with a more mindful approach. The collaboration adds a craft edge and makes a difference to the lives of the women behind the pieces: they learn additional techniques that enhance their talents.

In February 2018, you opened your first flagship store and cafe, in your home city of Budapest. It's wonderfully cosy: do you see it as your second home?

Our Budapest store is an extension of the Nanushka world. It allows us to extend the narrative and express



who we are as a brand. We have curated an experience through the interior design and architecture, adding a community element with the cafe. The dynamic works so harmoniously in Budapest that we wanted to create a similar but elevated space in New York. Working with the amazing team at Feston Architecture, we were able to design the flagship of our dreams. The US market is one of those where we've had the most success and our market there is steadily growing, so it felt natural for our first international shop to be in NYC. When I saw the location - on Wooster Street, nestled in downtown Soho - I knew it was the perfect place for our New York City Flagship.

Which impact the recent coronavirus pandemia had on your private and professional life as a citizen, a woman and a female entrepreneur?

It has had an effect on everyone, but I am beyond proud and impressed with how we've worked through these times and how we came up stronger than ever. Most of my days are spent working on new collections and communicating with my design team, and we've come up with effective new ways of working that we've been able to bring back to the office. This time has also highlighted how we need to change professionally and personally, and has shown that sustainability is the way forward. Real values such as quality, craftsmanship, creativity and thoughtful design will lead the way. I was lucky enough to quarantine in the Hungarian countryside, close to nature, and it taught me to live at a quieter, slower pace, which I came to appreciate very much.

Nanushka has 358,000 Instagram followers - the #NanushkaGirls. Would you say community is key to building the success of a brand today?

In my opinion, fashion isn't just about trendsetting: it has a bigger purpose to serve in society. It shapes culture, and especially these days, we very much need a culture of belonging, solidarity and resilience. Our community needs us more than ever, as a source of inspiration and support and as an example to follow. We can only get through this by working together and helping each other. I think the industry really came together and showed its true nature.

You often team up with other brands for specific projects. What's your next step?

We have exciting plans for next year. Our next big step, which I'm very excited about, is going to be the opening of our London flagship, located in the heart of Mayfair, this fall.



A TRIBUTE TO



DAME ZAHA HADID

FROM HER MONUMENTAL PROJECTS TO HER TASTE FOR DECONSTRUCTIVISM, ZAHA HADID HAS REDEFINED 21ST-CENTURY NOTIONS OF SPACE AND ARCHITECTURE. NO LONGER WITH US, THE LEGEND OF ZAHA HADID LIVES ON THROUGH HER WORK. WE TAKE A LOOK AT THE EXTRAORDINARY JOURNEY OF THIS REMARKABLE VISIONARY.

BY DELPHINE GALLAY



Does she even require an introduction? The sacred giant of contemporary architecture and a major figure in the Deconstructivist movement, the Iraqi-British architect and town planner Zaha Hadid has revolutionized urban landscapes over the past forty years. From Seoul to Cincinnati, from Baku to Beijing via London, Rome or Marseille, the architect is behind some of the most daring projects. A female icon in spite of herself—she was the first woman to win the Pritzker Prize in 2004 (the “Nobel” for architecture)—Zaha Hadid continually strove to challenge the perception of space and to round off angles, infusing a sense of movement to each of her works. Nicknamed the “queen of curves”, a follower of fragmented geometry, all of her accomplishments—often described as organic and ultra-feminine—appear to defy the laws of gravity.

DESIGN OF THE SPIRIT

Born in 1950 in Baghdad, Zaha Hadid grew up in a wealthy family, open to and interested in the outside world. Born to an artist mother and an industrialist father, Zaha traveled to Europe every summer and spent much of her education in boarding schools in Switzerland and the United Kingdom. From this childhood spent between the old continent and the Middle East, she often spoke of her unforgettable visit to the great mosque of Cordoba and her years spent in the Iraqi capital, then in full transformation. “I grew up in Baghdad in the 1960s, a nation then under construction. A huge place was given to architecture in the tradition of a very rich heritage: the Sumerians, Babylonians, Assyrians ... The view from my classroom at the French school in Baghdad overlooked a modern building designed by Pio Ponti, all of these encounters, all of these differences and paradoxes nourished my imagination, so much so that by the age of ten I wanted to create!”

After graduating with a Masters in Mathematics from Beirut, Zaha developed a passion for geometry and the arts of the Arab world. Very early on, she made the connection between her classes, architecture and abstraction. The rest is no surprise... The young woman set off for London to study architecture at the prestigious AA School of Architecture. There, she rubbed shoulders with the big names of experimental architecture: Rem Koolhaas, Daniel Libeskind, Bernard Tschumi, etc. Koolhaas became her mentor, her guru. After training alongside him, Zaha took the plunge and opened her own agency, Zaha Hadid Architects (ZHA), in 1979.

CONSTRUCTING THE IMPOSSIBLE

In the early 1980s when Deconstructivism was in full swing, Zaha Hadid’s career struggled to take off. Her projects were considered overly complicated, impossible to achieve. So in the absence of construction, she drew. “For a long time, I was known as the architect who didn’t build or couldn’t build.” Losing none of her determination, the young Zaha continued to explore a visionary language around the use of space and fragmented geometry. She was fascinated by the creations of the Russian avant-gardes from the 1920s and 1930s and the philosophy of Jacques Derrida. Under her stroke of genius, she gave birth to breath-taking curves and increasingly geometric forms, as seen in the drawings executed in 1983 for the design competition for the Peak Leisure Club in Hong Kong. Although her project never saw the light of day, it can be said to embody the creative force and bold approach of this pioneering architect.



Hadid would later explain: “I felt limited by the paucity of the traditional principles of architectural design and sought new means of representation.” Freed from functional constraints and adept at non-normative architecture, she continued to design with a fierce desire to break free from contemporary architectural shackles. Her volumes were flamboyantly dizzying. But Zaha made no concessions and her complex projects continued to be rejected. Up until 1993, when her first construction site was inaugurated: the Vitra fire station in Weil-am-Rhein, Germany. The latter heralded the beginning of the “starchitect’s” career all over the world.

ZAHA-STYLE

With a flood of new contracts, Zaha Hadid quickly imposed her mark on the international scene. Far from a static architecture, Hadid broke with classical architectural canons through her non-linear designs and emphasis on movement. Fluid curves, walls that are not really walls ... Ambitious, airy, sometimes disorienting, her style was attractive and suited to a large scale. Soon offers of projects came in from all continents and Zaha was never far from the spotlight. Folding walls, merging elements, like a magician, the architect succeeded in connecting spaces together and in giving the illusion of one and the same surface from floor to ceiling, a relationship to mobility and movement characteristic of her style. Now a master of monumental construction sites, she alternated between the use of concrete, glass and steel with disconcerting ease, erasing angles, and interweaving lines... For her, nothing was impossible. The 2000s marked the beginning of her biophorme period. With the arrival of new materials and design software, Zaha was able to cultivate a new aesthetic through ingenious means. Little by little, she incorporated biomimetic architecture into her work, while clinging tooth and nail to her fundamentals. Under her watchful eye, lines were organic, buildings undulated and lay between sustainability, ecology and sociability. Her former teacher Rem Koolhaas would say: “What is unique about her work is the combination of tremendous energy and infinite delicacy.”

A WOMAN, A BRAND, AN EMPIRE

The first woman to receive the Pritzker Prize in 2004, Zaha Hadid was awarded the prestigious gold medal by the Royal Institute of British Architects (RIBA) in 2015 for her influence on the world of architecture. With this prize, she joined the extremely closed circle of "starchitects" like Jean Nouvel, Frank Gehry and Oscar Niemeyer. Designated the female icon of the profession, she accumulated titles and honours, and became one of the most prominent architects of her generation. "The important thing is that I am an architect. The fact that I am a woman is secondary," she confided about this unprecedented media attention.

A formidable businesswoman, she was at the head of an agency of over 400 employees and launched ever more audacious projects all over the world. Closely followed by the press, her personality was intriguing. A hardworking socialite, gentle but capricious, warm but uncompromising, her explosive character earned her a sulphurous reputation in the architectural sphere and the indelible nickname of "diva". Both adulated and despised, her projects were regularly abandoned or a source of controversy. She was criticized in particular for her extravagance and hefty budgets. "Designing is one thing. Building Zaha Hadid is another."

THE SKY'S THE LIMIT

Whatever controversy her work sparked, one thing remained constant: her name continued to sell. Approached by the biggest luxury, design and streetwear houses, Zaha Hadid increased her artistic collaborations. Fashion, jewellery, furniture, tableware ... the artist designed many iconic pieces, including the Icon Bag by Louis Vuitton, the Peekaboo by Fendi, the B.zero1 by Bulgari, a series of vases for Lalique, a line of futuristic shoes for Lacoste, an Adidas Original Superstar Supershell collection in collaboration with Pharrell Williams and even a boat with Z Boat! The fluidity of her curves continued to captivate the public.

At the same time, Zaha maintained a prestigious career in teaching. Holder of the chair of the Graduate School of Design at the distinguished Harvard University, she sought to pass on her knowledge to the next generation and worked with many large academies. In 2006, the Guggenheim Museum in New York honoured her with a retrospective. Zaha Hadid followed in the footsteps of Frank Gehry, the only architect thus far to have been the subject of an exhibition. This was the ultimate recognition for an artist misunderstood at the beginning of her career.





∞
ARCHITECTURE

THE SEVEN WORKS OF ZAHA

From Cardiff to Innsbruck, via Cairo, Zaragoza, Petra, Vilnius, Canton and London, the renowned and revered Zaha Hadid has shaped the urban landscape of the great metropolises of the world. Among her most beautiful architectural gems: the MAXXI Museum in Rome (2010), a place as spectacular as it is expensive; the Heydar Aliyev Cultural Centre in Baku (2012); Dongdaemun Design Plaza in Seoul (2014); the Galaxy SOHO shopping mall in Beijing (2012); the Canton Opera House (2010); and her most outstanding post-humous works: the Port Authority Building in Antwerp (2016) and Al Janoub Stadium in Al-Wakrah (2019). Built for the 2022 FIFA World Cup, the Qatari vessel, renamed "Vagina Stadium" by critics also contributed to slurring the architect's reputation: she was accused of turning a blind eye to the working conditions of foreign workers.

The ultimate mishap for Zaha Hadid: the Tokyo 2020 Olympics. While she won the contract of the century with the construction of the Olympic stadium for the Tokyo Olympics, she saw the project withdrawn a few months before the beginning of construction. The reason for this: the doubling of costs and a budget close to two billion dollars.

Beyond the controversies, history will remember her contribution to the world of architecture, her style and inimitable curves. Although she passed away in 2016, Zaha Hadid continues to reign. An eternal builder, her star still shines bright through the immensity of the architectural heritage she has left behind and continues to guide her teams from the sky.



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MADE IN BRAZIL NEW
DESIGN STAR



ZANINI DE ZANINE

VOTED MAISON & OBJET AMERICAS DESIGNER OF THE YEAR, ZANINI DE ZANINE IS THE RISING STAR OF DESIGN IN RIO. NOT ONLY DOES HE HAVE MODEL GOOD LOOKS, BUT VOGUE, WALLPAPER AND THE FAMOUS FURNITURE BRAND CAPPELLINI HAVE RAVED ABOUT HIS CONTEMPORARY STYLE, CREATED AROUND HIS BRAZILIAN IDENTITY, WITH INDUSTRIAL SHAPES WHICH ARE ALSO BEAUTIFULLY CRAFTED, ESPECIALLY HIS WORK WITH WOOD PLAYING ON VISUAL AND MATERIAL PERCEPTION.





Born in Rio de Janeiro in 1978, Zanini de Zanine stayed in his hometown to study industrial design at the Catholic Institute. Son of designer and architect José Zanine Caldas, who collaborated most notably with Oscar Niemeyer, he grew up watching his father working on architecture, sculpture and design projects. Zanine trained with Sergio Rodrigues, with whom he produced his first piece, and received his Masters degree in industrial design from the PUC-Rio University in 2002. A year later, he launched into the production of solid wood pieces made from items collected from demolition sites. From 2005, he worked on a new range of industrial furniture made from wood of known origin and other materials, such as plastic, methacrylate or metal. From then on, Zanine went on to win the most prestigious design prizes in Brazil and throughout the world, including the iF and IDEA/Brasil awards to name but two. In 2011, he set up studio Zanini, bringing together all the designer's different creative environments (a studio, office, laboratory and showroom), enabling him to develop his various projects. Studio Zanini has been given a role in preparing Rio de Janeiro to host the 2016 Olympic Games with the renewal of the port area of the city and changes in its urban and social dynamic. Among his many collaborations are those with Poltrona Frau, Cappellini, Slamp, and Tolix. Recently he showed his work at the Museum of Arts and Design in New York and he will be taking part in Milan Design Week again this year.



TIME CONTROLLER
SERUMS
ANTI-AGE

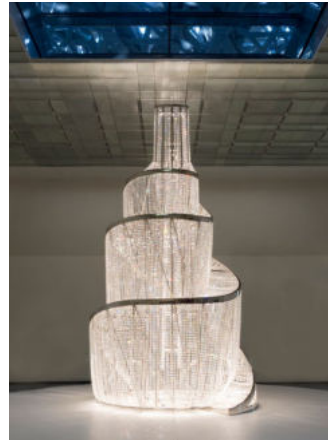
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Photo: Sébastien Bovy

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It seems an age since March 2007 when France and Abu Dhabi signed an unprecedented intergovernmental agreement, launching the project that would become the Louvre Abu Dhabi. The aim was to develop the first universal museum in the Arab world, establishing the Louvre Abu Dhabi as an independent institution. Some 17 French partner institutions have loaned expertise and exhibits and will support programming and exhibitions for 15 years. But this being Abu Dhabi – a land of sky scrapers and spectacular structures – and this being the first outpost of the Louvre outside France, the design of the building was always going to come under particular scrutiny.

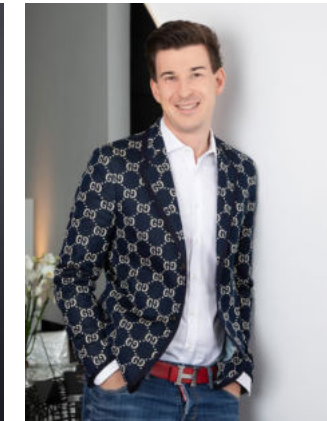
The commission went to Pritzker prize-winning French architect, Jean Nouvel, the man behind the Arab World Institute in Paris. And the billion-dollar remit doesn't seem to have put him off his game. Combining inspiration from traditional Arab architecture, he has created a modern take on the medina – 55 individual but connected rooms including 26 galleries – most of which shelter under a vast dome, 180 metres in diameter.

Its multiple layers – there are eight in all – are themselves inspired by mashrabiya, the latticed windows so typical of Arab buildings. And as the Arabian sun passes through these layers, it creates a cinematic 'Rain of Light' effect that gently bathes visitors throughout the day and transforms into 7,850 stars at night, visible from both inside the building and out. The 'Rain of Light' is one of the defining features of the concept. As well as being visually stunning, the dome protects the buildings and outdoor plaza from the sun and reduces energy consumption, enabling visitors to wander outdoors in any season in a self-regulated 'micro-climate'. And the climate indoors is strictly regulated too. There are some 6,400 square metres of galleries housing hundreds of artworks and artefacts from around the world. In order to ensure they are not damaged in any way, temperatures must be kept within one degree of 21°C.

Jean Nouvel also designed the furniture for the museum, making extensive use of black leather to provide a contrast with the white buildings. As for the museum's café, it is inspired by the optical art movement of the 1960s. Depending on the angle from which it is viewed, it appears either entirely white or full of colour.

Meanwhile, still to come is the restaurant with an intricate interior design including Arabic patterns engraved into Corian panels. Jean Nouvel designed not only the restaurant itself but also the furniture, right down to the bespoke chandeliers that hang over the seven VIP tables. The restaurant, which offers incredible views of the sea, is expected to open in 2018. The Louvre Abu Dhabi is located on the waterfront, on a purpose built island. It is part of a major project for the Saadiyat Cultural District. Still in the pipeline are the Foster+Partner designed Zayed National Museum and a new Guggenheim designed by Frank Gehry.





THE NEW GERMAN
TOUCH OF THE INTERIOR DESIGN

NOVOLINE

THE BAVARIAN NOVOGROUP GMBH FOUNDED AND HEADED BY HANS-PETER RAUSCH TOGETHER WITH HIS PARTNERS MARKUS BARTH, CHRISTIAN PLANK AND JULIAN RAUSCH, HAS A NEW FLAGSHIP: NOVOLINE. AFTER TEACHING PEOPLE HOW TO BE SUCCESSFUL IN BUSINESS FOR DECADES, THE WELL-KNOWN ENTREPRENEUR OF ALBERTSHOFEN HAS LAUNCHED HIS OWN LUXURY BRAND IN THE TRENDY AREA OF INTERIOR DESIGN. BY HÉLÈNE BATTAGLIA

Hans-Peter Rausch could have settled for being a successful top salesman for decades. Instead, and fortunately for his future thousands of clients, he has decided to share his know-how and his expertise and to teach other people the main keys of success in business. So in 1992, he founded NOVOTREND GmbH, a firm specialized in consulting, coaching and organizing seminars which, in almost thirty years, became a flourishing business, he still runs, today, with a positive mind and attitude, together with his wife Margarete, his son Julian and his daughter-in-law Romina. Thanks to his entrepreneurial success, in April 2016 he launched NOVOLINE, his second firm he owns with his partners Markus Barth, Christian Plank and Julian Rausch, whose engagement und operational readiness he is very grateful for allowing to turn the *Living Vision by Rausch* into reality. From salesman to entrepreneur. From entrepreneur to trendsetter product and interior designer of his own luxury furniture and home accessories. Unstoppable, Hans-Peter Rausch has always had a passion since ever for interior design and would have loved to be an architect. A dream, which comes finally true, to meet the real demand of lots of his clients on the segment of interior design.

The style of NOVOLINE is very unique, unseen before. All the products (for the living room, dining room, bedroom, bathroom, office) designed are the fruit of a high level of beauty, luxury, creativity and innovation as he wishes. «*We have to offer people products they didn't even know they existed.*» he explained. NOVOLINE is proud to be able to grade up all its furniture with Swarovski® Crystals and with noble leather from one of the top leather manufacturers of Germany which, among other things, produces leather for Rolls Royce. For their residential or professional building renovation projects especially during this unexpected pandemic in progress, more and more people are choosing the firm which operates on the German, Austrian, Swiss, Belgian and Italian markets. NOVOLINE is the perfect match. «*Because they are not travelling right now or less cause of the covid-19, people are spending their money for their private homes, chalets, hotels, shops, offices...*». The designer told us. People want to feel cosy and safe at home or at work, now more than ever. And they are totally right. Clients from all over Europe come to the little village Albertshofen to discover the collections. And you, are you finally ready for the successful Rausch's living vision and way of life?

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QUESTIONS FOR INTERIOR
ARCHITECT



LAURA GONZALEZ

THE DESIGNER BEHIND THE FACELIFT OF LAPÉROUSE, THE HÔTEL CHRISTINE, BRASSERIE LA LORRAINE, AND THE CARTIER BOUTIQUES IN PARIS, STOCKHOLM AND ZURICH, IS LAURA GONZALEZ. AT JUST 37 YEARS OF AGE, LAURA GONZALEZ IS AS PROLIFIC AS SHE IS TALENTED, AND CONTINUES TO LEAVE HER GLAMOUROUS IMPRINT NOT ONLY IN PARIS BUT ALL OVER THE WORLD. BY SAMANTHA KING



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How would you define your style?
Classical but with a twist! My references are classical and take inspiration from the decorative arts, but I like to update them by bringing a touch of fantasy. I love combining things, whether fabrics, patterns, materials, colours, eras. I also enjoy adding detail so that regardless of where the eye looks, there is always something to see. I want the venues I work on to have character. For each project, I work with the best craftsmen, marble workers, cabinetmakers, glaziers, glass blowers, mosaic specialists, lacquer workers, etc. I absolutely adore the sense of excitement that comes from creating. Of course, the challenge is to strike the right balance between tasteful and "too much", something I do on instinct!

Tell us about your latest projects.
I completely redesigned La Gare, a huge brasserie restaurant in the 16th arrondissement of Paris, where I put the emphasis on the theme of travel by making use of multiple Mediterranean references. I also redesigned the Cartier boutique on the rue de la Paix, which I imagined as an apartment worthy of Coco Chanel. I have just finished making-over the legendary restaurant, Lapérouse, where I paid great attention

to the restoration of the woodwork, decor and period frescoes by adding a quirky romantic touch. As usual, I have revamped all of these spaces in a completely different style: my goal is to never repeat myself. It's somewhat of an obsession.

Is it true that you are also starting a furniture collection?
Yes. For a long time, I have designed the furniture for my various projects when I couldn't find what I was looking for in stores. I started working on this collection over a year ago. It is now for sale online and I will also have a showroom in a 19th-century private mansion in Vexin that I am in the process of renovating. My furniture is like my work: everything is made to measure, customers can choose the colour of a piece and mix as many fabrics as they like on a fireside chair, for example. The furniture items in the collection co-exist with some exceptional pieces that I have made in collaboration with various artisans, along with vintage objects I have picked up. Going to antique or flea markets is another of my passions.

R

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CONSUELO BRAGGION

GENERAL DIRECTOR OF TERME DI RELILAX BOUTIQUE HOTEL & SPA, AN EXQUISITE HOTEL ESTABLISHMENT NESTLED IN THE PROVINCE OF PADUA, CONSUELO BRAGGION IS A BUSINESSWOMAN WITH MULTIPLE TALENTS. OVERSEEING THE ORGANIZATION OF EVENTS, THE RUNNING OF THE FOOD & BEVERAGE SECTOR, THE DEVELOPMENT OF THE SPA, AND THE PROMOTION OF THE TERME DI RELILAX BRAND, THIS GRADUATE FROM THE PRESTIGIOUS ÉCOLE D'HÔTELLERIE DE LAUSANNE IS PRESENT ON ALL FRONTS WHEN IT COMES TO PERPETUATING THE FAMILY TRADITION. WE MEET WITH THIS WOMAN WHO HAS SUCCESSFULLY EXECUTED HER VISION OF THE HOTEL INDUSTRY, WITH A DISTINCT FOCUS ON THE HOTEL OF TOMORROW. BY MARINE PASQUIER

Born into a family of hotel owners, you are the fourth generation of Braggions at the head of this establishment, Terme di Relilax. Whether vocation or tradition, did you always know you would work in the hotel industry?

From an early age, my world has been the hotel business. Even before I began my studies, I really enjoyed hospitality and cooking, especially pastry. I spent every summer working in the hotel, up until I entered the École hôtelière de Lausanne (hospitality management school). I would say that while I was guided unwittingly by my family environment towards this sector, I also knew how to forge my own path, by choosing the aspects of the job that I like the best, particularly the creative dimension, human resources and spa management.

You have been working in the luxury hotel industry for 25 years, acquired numerous skills and you have successfully implemented your ideas so that Terme di Relilax evolves with the times. Today, what is your philosophy when it comes to this hotel and what makes it different from other luxury establishments?

Very often, luxury hotels are located in town or by the lake and target tourist and/or business customers. At Terme di Relilax, our offer goes beyond a simple hotel or spa experience: our aim is to provide stays focused on well-being, treatment and relaxation. We are one of the few hotels to offer Fango treatments, a mixture of thermal water and mud.

You and your mother Elettra have revolutionized the spa experience, by proposing new treatments and technologies and you have even implemented a menu of well-being programmes. This transformation has made Terme di Relilax one of Italy's most reputable spas. What was the key to your success?

In the Montegrotto Terme region, thermal baths are generally the preserve of elderly clients. At Terme di Relilax, we came up with a new concept, in collaboration with a dietician and expert doctors from the University of Padua. Together, we designed programmes alternating nutritional rehabilitation, and thermal water massage and mud sessions, all of which are customized based on the needs of our guests. Slimming, well-being, skin rejuvenation ... Thanks to this new formula, geared towards youth and prevention, we have succeeded in lowering

the average age of customers benefitting from our treatments. I think the key to this success can be found in our innovation and desire to do things differently.

At Terme di Relilax, you advocate a bespoke service where guests can feel at home, similar to the service offered by Maura Wasescha in the domain of real estate. In an age where customers are increasingly demanding, what is the secret to ensuring everyone feels special?

At Terme di Relilax, we attach great importance to marketing and more particularly, to guest relations. As soon as a customer makes a reservation, one of my employees is responsible for calling them to review the booking together: arrival time, airport transfer, breakfast in the room, etc. Our goal is to anticipate all the questions guests tend to ask on arrival, so as to remove any concerns that might prevent them from fully enjoying their stay. We pay special attention to the guest's expectations based on the formula they have chosen, and we organize an appointment with our doctor to better understand their needs, thereby offering a programme that is truly tailor-made. At the end of the stay, we do a review with the customer to find out how their programme went, what they liked and what they didn't... These elements allow us to get to know our customers better and organize their next reservations to better suit their needs and tastes. We strive to meet our customer's objectives and expectations. Our goal is to provide each guest with the personalized experience of a large hotel and the quality of five-star service.

Today, you are a respected and well-known businesswoman in the industry, who will undoubtedly inspire the next generation of hotel owners and managers. What advice do you have for young people thinking of getting into this industry?

My family passed on their passion for the hotel industry to me from an early age, and I think that this is what has allowed me to succeed: being passionate and wanting to continue the family tradition. The secret to being successful in this business is hospitality. A true hotelier must know how to welcome clients in the best possible conditions and learn to identify their needs to guarantee their well-being.





∞
DESIGN

LUXOR
CRYSTAL

HIGH QUALITY DECORATIVE

LUXOR CRYSTAL

CARO REINDL WAS BORN AND RAISED IN A TINY TOWN IN THE AUSTRIAN ALPS, SURROUNDED BY BEAUTY IN EVERY DIRECTION. BY MARINE PASQUIER

With a background in hospitality and an eye for design, it was only a matter of time before Caro's worlds collided. A career entrepreneur, Caro designed a successful crystal-focused jewelry collection to celebrate two of the influential pillars that represent her hometown: glassmaking and Swarovski crystals. Her immersion into this unique marriage led to the establishment of LUXOR Crystal in 2017. Derived from the melding of 'luxury' and 'interiors', LUXOR Crystal is an Austrian-based design firm that specializes in high quality decorative items, embellished with Swarovski crystals.

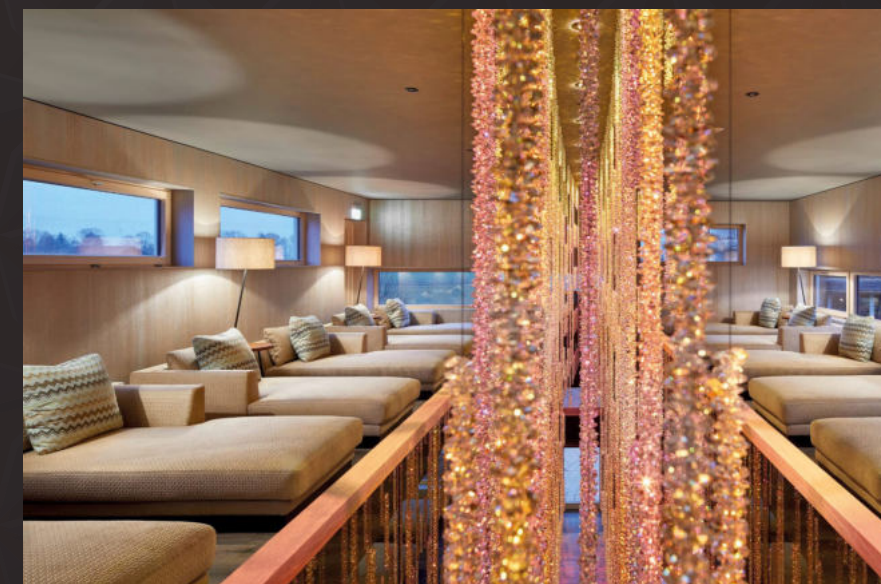
The brand's first successful offering was premium glassware, from everyday water glasses featuring scattered crystals to fully crystalized champagne flutes. As the brand's creative director, Caro is responsible for all aspects of product development, from initial design concepts to production to in-store presentation.

Luxor Crystal announced the establishment of a strategic partnership and business collaboration with Crystal Monkeys, Austria's premiere provider of crystal-based interiors and lighting solutions in 2018. An authorized Swarovski® partner for years, Crystal Monkeys is at the forefront of crystal design development and ingenuity in the interiors and lighting sectors. It was a natural fit for Caro to forge a commercial partnership with Crystal Monkeys, adding to its portfolio the ability to offer interior lighting and design solutions to its clients and partners in the luxury interiors and hotel design markets globally. The range of offerings include chandeliers, surfaces and hardware embedded with Swarovski® crystals, crystal strand collections and visual illusion installations.

Still residing in her hometown in Austria, Caro Reindl spends her free time with her teenage daughter, their puppy, Pino, and her extended family. She is a fitness enthusiast, a passionate foodie and an avid adventurer.

www.luxorcrystal.com

MAURA WASESCHA
88



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FOR LOVERS OF
BEAUTIFUL STONES

REBECCA ARDESSI

IMMERSED IN THE ANTIQUE BUSINESS SINCE HER CHILDHOOD, REBECCA ARDESSI GREW UP ALONGSIDE HER PARENTS, AMONGST FRENCH FURNITURE FROM THE LOUIS XV PERIOD, RUSSIAN ART OBJECTS FROM THE 1900S AND A LARGE FABERGÉ COLLECTION. IT WAS IN THE FAMILY-OWNED ZURICH STORE, LOCATED ON THE PRESTIGIOUS BAHNHOFSTRASSE THAT THE YOUNG WOMAN DISCOVERED THE SECRETS OF THE TRADE AND HONED HER SKILLS AND EXPERTISE. A DESIRE TO LEARN, WHICH LED HER TO STUDY ART HISTORY AND GEMOLOGY IN ORDER TO CONTINUE THE FAMILY TRADITION. IN THE FAMILY BUSINESS FOR 25 YEARS, REBECCA NOW RUNS HER EPONYMOUS BOUTIQUE IN THE HEART OF THE FAMOUS BADRUTT'S PALACE HOTEL IN ST. MORITZ. BY MARINE PASQUIER

ANTIQUE JEWELS OR A JOURNEY THROUGH HISTORY

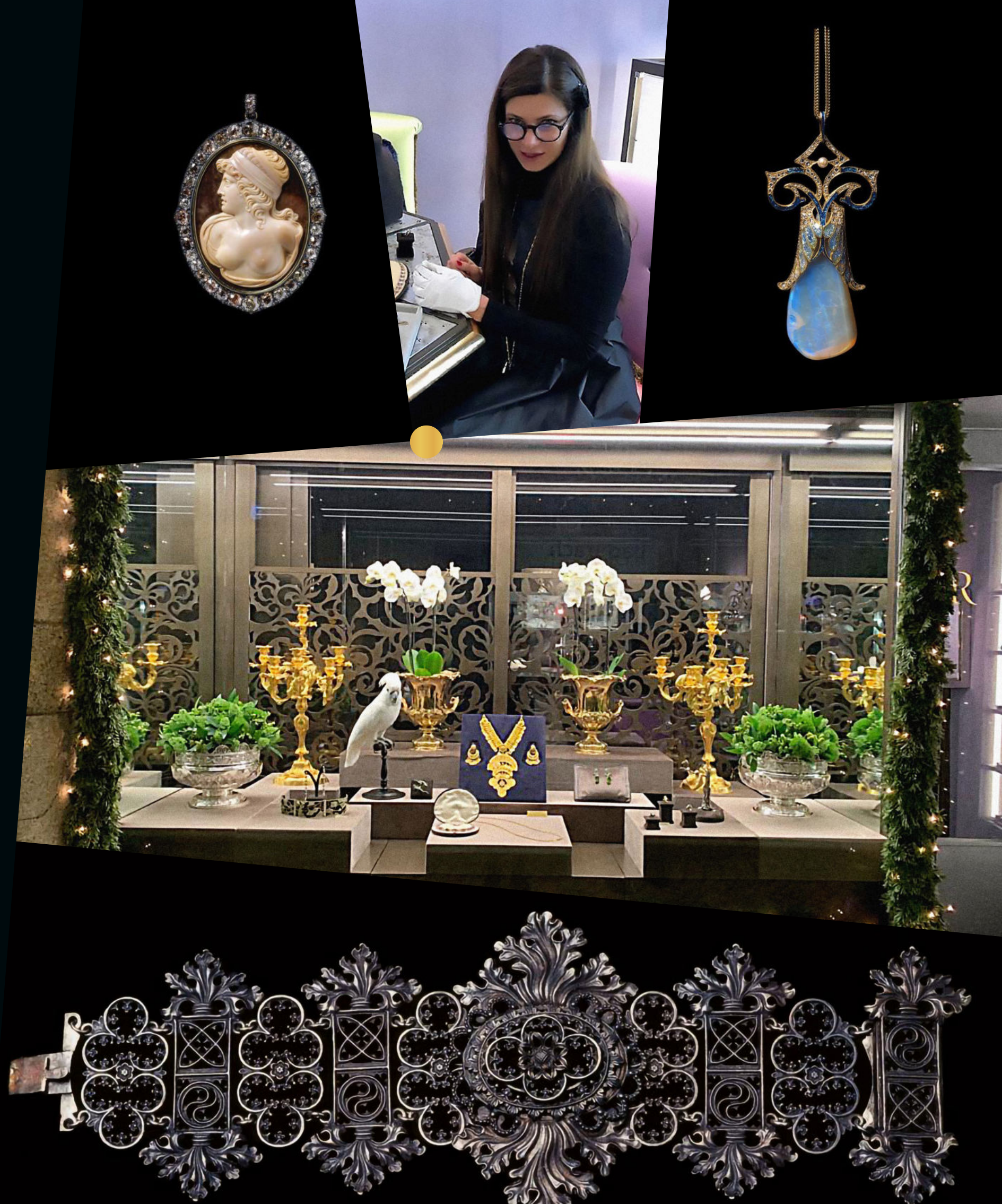
Fascinated by gemstones and their history, the new owner of the premises has recently specialized in antique jewellery. From 1800 to the present day, with a preference for the 19th century, each piece carries with it a wonderful story, sure to impress customers from around the world. Behind Rebecca's jewellery selection, lies the mystery of its owners. Royal families, public figures... Rebecca meticulously chooses her jewellery, as if they were a kind of magical object. An approach that she attempts to mirror in her bespoke creations, each made in an artisanal fashion. If Rebecca offers a multitude of antique jewellery, she also creates unique pieces, depending on the natural stones she has to hand. Gems found hundreds of years ago on the seabed for example, which this enthusiast enjoys setting on antique mounts, in a modern Victorian style.

DISCOVER THE BENEFITS OF STONES

With an impressive international client list, Rebecca strives to offer customers precious pieces with a special meaning. Stones are not limited merely to the specificities of the market based on criteria such as their colour, provenance, weight, etc.,

but are also about their power and potency: many stones have benefits on the body and the spirit. A relationship with mythology and well-being that has long been studied by specialists. Proof of this may be seen with the ruby, a stone associated with strength, which allows, amongst other things, to regenerate the liver. Since the dawn of time, gemstones have also been linked to astronomy, as a physical representation of the planets in our solar system. Sapphire is the image of Saturn, whereas pearls symbolize the Moon, the mother of all stones and a metaphor for femininity. Therefore, the purchase of a stone should not just be reduced to the acquisition of a simple jewel but rather of an object that reflects the client's needs and personality. For example, Rebecca's favourite gemstone is alexandrite, a rare and mysterious gem that takes on different hues depending on the light. It is also a stone imbued with confidence, empathy and love, rather like the gemologist herself. Since gemstones define the person who wears them, they change according to that person's physical and psychological needs, hence the need to "feel" the stone worn around one's neck. A philosophy that Rebecca Ardesi celebrates on a daily basis, much to the delight of her loyal customers.

www.rebecca-ardessi.ch





BEAUTY AND HARMONY

ISABELLA AND DENOTA

ISABELLA MORSELETTO IS A YOUNG WOMAN, MOTHER AND ENTREPRENEUR. THANKS TO HER, THE DENOTA BRAND, FOUNDED IN 2006, HAS BECOME THE BENCHMARK FOR ITALIAN BEAUTY, CREATIVITY AND TASTE. BY MARINE PASQUIER

Isabella, a delicate presence, hides her strong and determined personality behind an authentic smile. Raised in a family where art and creativity were a daily opportunity for discussion and growth, Isabella seized the value of this legacy. Thanks to her father's business, she was able to experience art and meet some of the great architects of Italian and international fame: from Carlo, Afra and Tobia Scarpa to Pierluigi Cerri, and from Cini Boeri to Vittorio Gregotti, as well as Angelo Mangiarotti, Piero Porcinai, Paolo Piva and Ettore Sottsass. Giorgio De Chirico, Gino Bogoni, Miguel Berrocal were frequent guests: great artists and sculptors who transmitted the value of art and their profound and open sense of beauty and harmony. After getting her degree in Architecture, Isabella delved into the world of printed media by becoming editor of Architecture and Design magazines and Isabella's work coincided with this role for many years. Then, she decided to work for her husband's company to manage a brand dedicated to Christmas gifts. The brand is Denota, a name whose meaning comes from the verb "denotare" which means "indicate, be a mark or sign of, reveal". Her passion for ceramics started when she was a child and is still strong today. Consequently, she has taken on a ceramic artist who can interpret her personal ideas of elegance and beauty with the help of this wonderful medium.

Convinced that art is freedom, Isabella doesn't hinder her creativity, she gives in to it and creates candles, fabrics, glasses, air fresheners for the Denota brand, so that beauty can be a part of your home and your life. The perfect piece is not what grabs her attention, but rather the possibility of making an object unique, of customizing purses, of using colour, patterns and details to entice the uniqueness of those who choose Denota. This is how Isabella creates a strong bond between the clients and the product made for them, from the creative concept to the impeccable product, from the material to the packaging that is equally as elegant as the product it wraps.

Collaborations with designers and architects, conversations with people who know and create Made in Italy: these are what brought the Denota to become a kind of small, Italian, cultural laboratory not only for objects, but also of experiences for all the senses. The Denota client is anybody who loves beauty and is attentive to detail in a world filled with things; but it is also the company or the store which loves the idea of gifting their clients with tasteful ideas that are never superficial. That's it, the most important part of the Denota world comes from the profoundness of art: the search for something unique to bring to life and make it accessible to those who understand it.

KEMPINSKI

GRAND HÔTEL DES BAINS

TO INDULGE IN THE CHARMS OF THE PICTURESQUE ENGADIN COUNTRYSIDE, HEAD IN THE DIRECTION OF THE UPSCALE RESORT OF ST. MORITZ. THE EPITOME OF LUXURY AND WELL-BEING, THE GRAND HÔTEL DES BAINS KEMPINSKI IS UNIQUE IN ITS GENRE. IF BUILDINGS COULD SPEAK, THIS HOTEL WOULD TELL YOU TALES OF ITS GREAT HISTORY AND ITS 155 YEARS OF UNFORGETTABLE MEMORIES. A SUBTLE BLEND OF OLD AND NEW, IT IS IN AN ICONIC BUILDING DATING FROM 1864 THAT THIS 5* HOTEL COMBINES EUROPEAN LUXURY WITH IMPECCABLE SERVICE IN THE HEART OF THE SWISS ALPS. BY MARINE PASQUIER





Built at the foot of local thermal springs renowned for their iron content, the establishment quickly made St. Moritz one of Europe's most exclusive destinations. Thanks to its ideal location a stone's throw from the slopes and with stunning views of the idyllic Engadin valleys, the Grand Hôtel des Bains Kempinski offers a memorable interlude for lovers of relaxation and nature.

The hotel, with its airs of a Mediterranean palace, has been designed around 6 floors of bed-

rooms and suites, as elegant as they are comfortable. Several of these open onto a balcony or terrace, offering sublime views of the Swiss mountains and the chic resort of St. Moritz. While the historic building creates an enchantingly "old world" atmosphere, the establishment nevertheless boasts the utmost in comfort and luxury, and even offers residences with authentic living spaces. For these, the Grand Hôtel des Bains Kempinski sought to combine the intimacy of a private apartment with all of the services of a large hotel.

LEFT PAGE
Entrance Sofas

RIGHT PAGE
1. Pool
2. Lobby Bar



Indeed, in terms of services, the Grand Hôtel des Bains Kempinski cannot be beaten. Here, the art of the tailor-made reigns. From the choice of bedding to the scent of candles to the menu... guests have carte blanche. One of the undisputable highlights of the hotel is the Michelin-starred Cà d'Oro restaurant. Under the auspices of Chef Matthias Schmidberger, guests can enjoy a revisited version of transalpine produce for a truly memorable dining experience. The menu promises a pleasant culinary journey between textures, colours and flavours, reflecting the chef's passion for European culinary art. For those looking to try Engadin specialties, head to Enoteca to discover the best that the region has to offer. A melange of Swiss culinary delights infused with Mediterranean specialties, ranging from Grisons ham and artisanal cheeses to homemade pasta and regional wines. In the evening, head to the

iconic house bar to sip a cocktail. Another of the hotel's highlights is the lobby, offering a delicious afternoon tea option in the daytime. The establishment has something to suit even the most discerning of palates.

After a day of adventure in the great outdoors, relax and unwind at the sumptuous spa. With its contemporary alpine decor, the spa is akin to a luxurious oasis of well-being, fed with the purifying waters from the famous local spring, as well as natural products from the nearby valleys and Engadin forests. Over 2,800m² of relaxation spaces feature a sauna, hammam, solarium, swimming pool, massage rooms and treatments of all kinds. Pamper yourself with the Hydra Facial MD, a treatment rich in innovative active ingredients, antioxidants and vitamins and give your skin a burst of radiance and vitality.

Kempinski Grand Hotel des Bains
Via Mezdi 27, 7500 St. Moritz, Switzerland

PHOTO
Restaurant Ca d'Oro

MAURA WASESCHA
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NOVOLINE

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SUVRETTA HOUSE

IN THE HEART OF THE ENGADIN, STANDS SUVRETTA HOUSE, A HAVEN OF RELAXATION AND FRESH AIR. SET IN A BREATHTAKING LANDSCAPE OF LAKES AND FORESTS, THIS ALPINE ESTABLISHMENT FOUNDED IN 1911 BY HOTELIER ANTON BON AND ARCHITECT KARL KOLLER OFFERS A CHARMING GETAWAY TO NATURE LOVERS. WITH ITS PRIVILEGED LOCATION, IT PROVIDES DIRECT ACCESS TO THE SKI AND HIKING RESORT OF CORVIGLIA. BY MARINE PASQUIER



Perched on the Chasselas plateau, just minutes from cosmopolitan St. Moritz, Suvretta House invites guests to discover its unique vision of luxury. Imagined as a fairy-tale castle, its imposing turrets and belle-époque exterior stand out against the valley's craggy landscapes. Boasting 181 rooms and suites, the establishment is the perfect place to enjoy a weekend getaway or an extended stay.

For those seeking the utmost in well-being and relaxation, head to the 1,700 m2 spa, offering treatments by British beauty brand ilā. An ancient Sanskrit word for 'mother earth', this spa brand mixes science and nature to offer a new experience of organic luxury. Its goal: to combine cutting-edge technology with a more holistic approach for a moment of total fulfilment. The spa's exclusive signature treatment will help you unwind and destress. In addition to the spa, the hotel boasts plenty of other amenities, like its 25-metre swimming pool – the city's largest aquatic space – and a paradise for water lovers. For sports fans, summer at Suvretta House offers a myriad of options when it comes to exploring the region, whether on foot, by bike, on horseback and even abseiling. A tennis teacher and a golf course are also available. Without a doubt, this establishment has something for everyone.

When it comes to gastronomy, the focus is on showcasing regional dishes. The menu pays tribute to the unique flavours of the Engadin valley. At the historic Grand Restaurant, guests can enjoy

local specialties and an impressive wine list, featuring names from all around the globe. The fresh and delicate market cuisine, perfectly executed by Chef Fabrizio Zanetti is sure to please every palate. For a cosier atmosphere, head to Suvretta Stube to discover a selection of locally produced and sourced cheeses and cold meats. Last but not least, enjoy lunch after a morning on the slopes at gourmet restaurant Chasselas or Trutz with its charming Alpine chalet setting. For a nightcap, there's nowhere like the Gin'ius Club, the address par excellence for lovers of digestifs, where customers can discover Gin in all its facets.

With its panoramic views of Mount Suvretta, the establishment is the ideal venue for receptions, banquets and other bespoke events. Attentive to customer requests, Suvretta House and its team of professionals are happy to design your event, big or small, with a meticulous attention to detail. Now owned by the Egli couple, the hotel boasts a 5* rating and has been awarded the Swiss Deluxe Hotels, Leading Hotels of the World and Engadin Golf Hotel label. More recently, Suvretta House was awarded the Best Swiss Hotel for 2020 by the Karl Wild guide. The 100 Best Hotels in Switzerland. Sure proof of the hospitality and excellent service that are part of the Suvretta House experience.

Suvretta House
Via Chasselas 1, 7500
St. Moritz, Switzerland



DEFINING EXCELLENCE
MASTERING
TIMELESS BEAUTY
INSPIRED
BY SWISS NATURE



La Vallée
SWITZERLAND

Innovative nature - lavallee.ch



CLASSIC

AUTO

RACING

SERVICE

CARS

BY KESSEL



MAURA WASESCHA
104

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RACING



RED FOR

PASSION

IN THE WORLD OF CAR RACING, EVERYONE KNOWS THE NAME KESSEL, BUT RONNIE KESSEL'S LEADERSHIP HAS GIVEN THE COMPANY A FRESH IMPETUS. IN THE LAST FEW YEARS, IT HAS BECOME THE GO-TO PLACE FOR PURCHASE AND MAINTENANCE OF CLASSIC, SUPERCARS AND RACING CARS. WE DELVED INTO KESSEL'S PAST AND PRESENT TO FIND OUT THE SECRET INGREDIENTS OF THIS IMPRESSIVE SUCCESS. BY STÉPHANE LECHINE

Back in 1971, up-and-coming racing driver Loris Kessel set up a business offering a sports car maintenance service. At the time, no one else was doing anything like it. From Kessel's innovative initial concept, the company grew and developed over the years, securing exclusive Swiss dealerships for Ferrari and Maserati. In 2010, Loris Kessel died, and his 22-year-old son Ronnie (named after the Swedish racing driver Ronnie Peterson) suddenly found himself at the head of the Kessel group. Ronnie shelved his own car racing ambitions to devote himself to the family business. He opted to go back to his and the company's roots, structuring the group's activities around four areas of interest based on Kessel's car racing expertise - Classic, Auto, Racing and Service - whose acronym cleverly spells the word CARS. Kessel's Classic department is undoubtedly Ronnie's pride and joy. In the workshops at the Kessel Group headquarters in Ticino, owners of vintage beauties or classic racing cars will find unrivalled car maintenance and preparation expertise. When conducting restoration work, Kessel's highly-skilled mechanics take the utmost care to remain faithful to the car's original character. The department has earned the coveted distinction of being a Ferrari Classiche Authorized workshop.

Kessel Auto has dealerships for Maserati, Bentley and Pagani as well as Ferrari. The manufacturers' finest are arrayed in Kessel's magnificent showrooms in Lugano and (since 2018) in Zug, in German-speaking Switzerland. Customer service here means much more than advice on purchasing a car. Kessel's uniquely close relationships with its partners enable it to offer services that are not simply luxurious but cannot be found anywhere else. Kessel's Racing department incontestably remains the beating heart of the company, with a prestigious win in the historic Monaco GP and participations in the 24 Hours of Le Mans. Kessel Racing competes in the European Le Mans Series, Michelin Le Mans Cup and the Ferrari Challenge, supporting drivers who want to take their passion for car racing all the way and need to be able to count on optimum performance.

Ronnie has lost none of the fervour of his early years as a racing driver, and his enthusiasm permeates the entire Kessel group - which is great news for lovers of sleek machines!

www.kessel.ch

MAURA WASESCHA
105

BESPOKE SWISS JOINERY

SCHMID FENSTER MANUFAKTUR

PROVIDERS OF WINDOWS ONTO THE WORLD

SPECIALIST SKILLS ARE CENTRAL TO A COUNTRY'S IDENTITY. OFTEN, THEY ARE WHAT IT IS MOST FAMOUS FOR. GENUINE LUXURY IS ALL ABOUT QUALITY, AND SCHMID FENSTER MANUFAKTUR EPITOMISES TRADITIONAL SKILLS AND SUPERB WORKMANSHIP. THE SCHMID FAMILY HAVE BEEN MAKING TOP-QUALITY WOODEN WINDOWS IN THE BEAUTIFUL APPENZELL AREA FOR THREE GENERATIONS. BY HÉLÈNE BATTAGLIA

This time last year, before the Covid-19 pandemic broke out, most European and global firms were producing their goods in China. Fast output of high volumes was the top priority, with quality coming a poor second. Worldwide, more and more goods were made in China, contributing to the country's economic dominance. During the last decade, that trend seemed irreversible - for better or worse. Then the global pandemic struck, bringing drastic change almost overnight. Patterns of consumption suddenly altered, with quality becoming the number one priority. Instead of buying cheap imported goods, people in Switzerland and elsewhere have rediscovered the virtues of local products and traditional craftsmanship. Schmid Fenster Manufaktur fits right into that category. A thriving family firm founded by Josef Schmid in Teufen in 1946, Schmid Fenster Manufaktur combines tradition with innovation and hand-crafting with state-of-the-art architectural heritage preservation techniques, and is renowned for its superb, durable bespoke wooden windows. Its highly-skilled joiners are capable of recreating traditional windows

using period fittings and panes, as they did for the firm's historic warehouse. Raffael Schmid represents the third generation of Schmidts to work in the family business. He started there as a joiner in 1999 and took over as CEO in 2014. Like his father Josef, also a joiner, Raffael is a perfectionist who prides himself on his attention to detail. Over the last few months, he has noticed that both Swiss and foreign customers are gravitating back towards high-quality traditional workmanship. In the light of this unexpected new trend, he is optimistic for the future of the firm and its fifteen employees. They are a step closer to his father's vision of their windows becoming so well-known that people will talk about "ordering a Schmid" instead of "ordering a window". And with one of his children opting to train as a joiner, it looks as if the family tradition will be carried on - not as a result of family pressure, but from the love of the joiner's craft that comes through in everything made at Schmid Fenster Manufaktur.

www.schmid-fenster.ch





THE UNMISTAKABLE CASUAL CHIC
STYLE OF “MADE IN ITALY”

TORNAGHI

TORNAGHI, THE MONZA GOLDSMITH, LAUNCHES THE CONCEPT OF PRÊT-À-PORTER JEWELLERY. LUXURIOUS. TIMELESS. TRUE ACCESSORIES OF DESIGNER FASHION. LITTLE MASTERPIECES OF LUXURY CRAFTSMANSHIP. PRACTICAL IN EVERYDAY LIFE. TO BE WORN DAY OR NIGHT. PAIRED WITH A CASUAL LOOK OR WITH ELEGANT EVENINGWEAR. BY HÉLÈNE BATTAGLIA

The high end international and European jewellery sector isn't what it once was. It's no longer that magical universe sprinkled with a myriad of small and successful, not to mention local, artisanal and family businesses. In the past few years, it has become the new Eldorado of the powerful and unstoppable Goliaths, like French luxury group LVMH, perpetually on the hunt for historic brands and houses to buy. In the face of such competition, resistance is not always easy. Numerous workshops have already been forced to close their doors forever, in spite of themselves. But luckily, some have pulled through, without folding. Thanks to their great passion for their work. With dedication and determination. Those who bet on the future and focus more than ever on their invaluable brand heritage to make the difference. Like Tornaghi, proud founders of the homonymous Italian brand of luxury jewellery located in Monza, in Brianza. A business adventure, that celebrated its 40th anniversary in 2019, which began on 5 December 1979 with the opening of a small boutique and laboratory, located in the heart of Monza. The intuition of

a woman, Mary Tornaghi, was accompanied from the earliest years of the business by her husband, and later by her son Andrea, who joined the business at the beginning of the third millennium and currently leads the company with the clear objective of quickly and enthusiastically facing the digital challenge: «*Developing a product that is classic, modern and contemporary, and why not... even a little sexy, and to sell it online is our mission/passion!!!*». Without, however, neglecting the traditional commercial network, focusing on foreign markets and, specifically, on the Swiss market, thanks to the now imminent opening of its fourth flagship store, located in the centre of elegant Zurich, scheduled for late 2020/early 2021. The second in Switzerland after St. Moritz, which opened in 2013. The brand also has two others single-brand stores: one opened in Versilia in 2008, in the popular Forte dei Marmi, and the historic shop in Monza, in No. 26 Via Carlo Alberto.

@remidatornaghi
www.remidatornaghi.com





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WATCHES



WATCHMAKER INSTRUCTOR AT THE WATCH
ACADEMY BY CIMIER

PIER ENRICO BESANA

PIER ENRICO BESANA, WATCHMAKER INSTRUCTOR AT THE WATCH ACADEMY BY CIMIER, IS IN CHARGE OF SUPERVISING «WATCHMAKERS» FOR A DAY. WITH OVER 40 YEARS' EXPERIENCE AT THE HEART OF RENOWNED MANUFACTURERS, HE SHARES HIS KNOWLEDGE AND WATCHMAKING KNOW-HOW WITH ALL TYPES OF ENTHUSIASTS. PIER ENRICO TELLS US MORE. BY MARINE PASQUIER

How would you define Watch Academy by CIMIER? Joining the Watch Academy by CIMIER gives access to a limitless world of knowledge and know-how. The participants are at the heart of the intricate technical process, which a watchmaker experiences on a daily basis. I complement this aspect with a touch of historical and practical knowledge. By doing so, participants discover the finer workings, the complications and origins of a movement, historical anecdotes, etc.

What is your approach to each participant?

My priority is to create an air of confidence to ensure they experience a moment of pleasure. During the various watchmaking courses, I answer each of their questions fully. During the watchmaking sessions, I evaluate everyone's skill. Depending on their skill, I will support them from the right distance for each stage of assembly necessary to create the watch.

The watchmaking profession is a very complex skill, so can anyone participate in the Watch Academy by CIMIER?

It is true that we should not trivialise the skills of a watchmaker who only obtain their qualification after several years of study. Of course, to ensure the success of this experience, we offer all the elements perfectly adapted and accessible to any participant. Therefore, my experience and that of the team of instructors allow us to provide everyone with an in-depth and personalised approach, in a friendly atmosphere. I ensure that the participants leave with a strong feeling of satisfaction, as well as great pride in wearing a watch they completely assembled with their own hands. A watch which reflects their personality thanks to the various choices of watch components made available to them.

MONTRES CIMIER SA
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GREENTECH

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GREENTECH SPECIALIZES IN PLANT AND MICROBIAL BIOTECHNOLOGY. FOR OVER 25 YEARS, THE GROUP HAS BEEN PRODUCING HIGH-TECH ACTIVE INGREDIENTS DEVELOPED FROM PLANTS, ALGAE AND MICRO-ORGANISMS FROM ALL PARTS OF THE WORLD FOR USE IN COSMETICS, PHARMACEUTICALS AND NUTRACEUTICALS. GREENTECH IS MADE UP OF FOUR COMPANIES SPECIALIZING IN DIFFERENT AREAS INCLUDING GREENCELL, WHICH MARKETS MICRO-ORGANISMS, GREENTECH BRASIL, WHICH FOCUSES ON BRAZILIAN BIODIVERSITY, AND GREENSEA, WHICH DEVELOPS MARINE CULTURES. TODAY, THE GROUP IS A GLOBAL OPERATOR WITH EXPERTISE IN ALL ASPECTS OF THE BIOLOGY OF THE FUTURE, READY TO MEET TOMORROW'S CHALLENGES. BY MARINE PASQUIER



PLANT CHEMISTRY
GREENTECH has been developing innovative active ingredients sourced from all over the world ever since it was founded in 1992. Its multidisciplinary teams of scientists have contributed to progress by harnessing the natural systems of individual species to produce over 300,000 bioactive molecules. Jean-Yves Berthon, GREENTECH's founder, Chairman and CEO, holds a doctorate in biochemistry. He is an inveterate explorer whose scientific curiosity about the vast cornucopia of molecules found in Nature remains unabated. Using state-of-the-art techniques, GREENTECH has developed a wide range of innovative active ingredients from fresh or dried whole plants, flowers or leaves from land and sea, anticipating future needs in the areas of cosmetics, phytochemistry, microbiology and agroecology. All GREENTECH's plant-based ingredients are subjected to Ecocert's inspection procedures.

GLOBAL REACH AND MARINE BIOLOGY EXPERTISE

With three foreign subsidiaries - in Germany, the USA and Brazil - in addition to its headquarters near Clermont Ferrand, and an extensive network of local distributors, GREENTECH is present in over 30 countries spread over all the continents. GREENSEA, the group's marine biology arm, is based in Mèze, in France, where it extracts, grows and develops new active ingredients from algae and micro-algae. The group has also conducted research into the role these organisms play in processing and cleansing water, on which we depend for our survival.

THE UNIQUE POWER OF WATER

Water plays a uniquely important part in life on Earth. It is essential for all forms of plant and animal life and has been circulating between land, sea and sky in an endless cycle for over three billion years. It covers more than 72% of the globe - hence Earth's nickname "the Blue Planet". Surface water is there for all to see, but water is also present underground at various depths and temperatures. It plays a major part in shaping contours, in tectonic movements and in transforming magma and rocks.

Water, water, everywhere - in varying quantities Over 97% of the total volume of water on Earth (including water in solid and gaseous forms) is what is known as salt water. It is found mainly in oceans and inland seas and to a lesser extent in underground water tables. Salt water is an extremely important resource, because it is home to numerous micro-algae and other phytoplankton that release oxygen into the atmosphere and make it possible for other species to live on land. There are thought to be over a million species of marine micro-algae on Earth, and they produce half of the oxygen breathed by terrestrial organisms. Not only does fresh water represent less than 3% of the total volume of water on Earth, but most of this is polar ice rather than groundwater or readily available surface water such as lakes and rivers. The issue of water quality and access to water resources is undoubtedly one of the major challenges facing humankind in our century, and water pollution is one of the chief causes of overall environmental pollution. Although the total volume of fresh water is stable, it is unevenly distributed over the Earth's surface. About a third of the world's human population do not have access to a safe supply of drinking water.

THE DOMESTIC WATER CYCLE

Drinking water is mainly sourced from ground-water collected by catchment then transferred to a processing plant that produces drinking water fit for human consumption. Before it reaches our taps, water has to go through several stages of processing to make it safe to drink, because it may have come into contact with potentially toxic substances. However, in its natural state, it also contains substances needed by our bodies - mineral salts like calcium, magnesium and chlorine, and trace elements like fluor, copper and iron - and these need to be retained in drinking water. GREENTECH is fortunate enough to be located between the lakes and mountains of the Auvergne, near natural springs that supply it with excellent quality water with a range of beneficial properties.

ESSENTIAL TO OUR WELL-BEING

As well as being a basic necessity for survival, water plays an essential role in our day-to-day well-being. An intake of 1.5 to 2 litres of water per day prevents us from becoming dehydrated, keeps us alert and maintains our ability to concentrate. Water with a high magnesium content helps us stay calm and get a good night's sleep. Drinking plenty of water helps distribute nutrients around the body and strengthens ligaments, thereby reducing the likelihood of strained muscles. The micro-algae present in thermal water supply numerous trace elements and minerals that can help cure chronic diseases such as rheumatism, psychosomatic conditions and digestive problems. Thermal water also helps irrigate the

respiratory tracts, hence the popularity of spa cures and thalassotherapy treatments. Last but not least, water is a powerful cosmetic. It helps eliminate toxins, keeping our skin hydrated and our complexion fresh, accelerates cell renewal and can even combat acne. GREENTECH's teams of scientists have been quick to spot its potential.

COSMETICS AND SALT WATER

GREENTECH is now a premium partner of MyBlueCosMET-IC, an international conference focusing on beauty products and the sea. The sea harbours a wealth of fauna and flora whose benefits hold potential for the beauty industry. Seawater currently contains no fewer than 99 trace elements and minerals. Its high levels of magnesium, calcium and potassium mean that it has a moisturizing effect and, mixed with sand, its salts can be used to exfoliate dead skin cells and help form scar tissue. Seawater bathing helps the body maintain its fluid balance, stimulating blood circulation and preventing water retention and cellulite. Salt water is rich in negative ions, which strengthen bones, regenerate muscle cells and eliminate toxins, and the iodine it contains improves the flow of hormones and energy around the body and reduces overall stress. On top of all this, seawater is readily available. Not surprisingly, it is already widely used in cosmetics - and new possibilities are currently being explored. Watch this space!

greentech.fr - greensea.fr - mybluecosmet-ic.eu



HEIMAT

AS THE YEAR DRAWS TO A CLOSE, WE TAKE A SHORT DETOUR TO MILAN. AFTER A HECTIC 2020, THE EXHIBITION DEVOTED TO THE WORK OF PETER LINDBERGH, HEIMAT. A SENSE OF BELONGING HAS BEEN PROLONGED AT THE ARMANI / SILOS VENUE AND NOW RUNS UNTIL 10 JANUARY. DIRECTED BY ITALIAN FASHION DESIGNER GIORGIO ARMANI, IN COLLABORATION WITH THE PETER LINDBERGH FOUNDATION, THE EXHIBITION OFFERS AN UNPRECEDENTED GLIMPSE INTO THE ARCHIVES OF THE FAMOUS GERMAN PORTRAITIST AND FASHION PHOTOGRAPHER. BY DELPHINE GALLAY

LEFT PAGE
Armani Silos - Heimat.
A Sense of Belonging
Courtesy of Giorgio
Armani

RIGHT PAGE
Isabella Rossellini,
New York, 1997
© Peter Lindbergh





LEFT PAGE
Alessandra Carlsson,
Beri Smither, Harue
Miyamoto, Beauduc 1989
© Peter Lindbergh,
Emporio Armani
Magazine 10

Amanda Cazalet,
Duisburg, 1984
© Peter Lindbergh

RIGHT PAGE
Antonio Banderas,
Los Angeles, 1995
© Peter Lindbergh



A TRIBUTE TO THE MASTER OF BLACK AND WHITE

A faithful follower, Giorgio Armani sought to pay tribute to the late German visionary, who had been a close collaborator of the Armani House since the early 1980s. This tribute takes the form of a stunning retrospective. "I have always admired Peter for the consistency and intensity of his work. Timelessness is a quality I personally aspire to, and one that Peter definitely possessed. With this exhibition, I want to pay tribute to a wonderful professional companion whose love for beauty represents an indelible contribution to our culture, not just to fashion" - Giorgio Armani. On the walls of the exhibition space, visitors can admire a vast selection of iconic photographs, as well as lesser-known series, some of which have never been published. All bear witness to the pictorial revolution initiated by Peter Lindbergh over the past forty years.

A RECOGNIZABLE EXTRA-SPECIAL SOMETHING

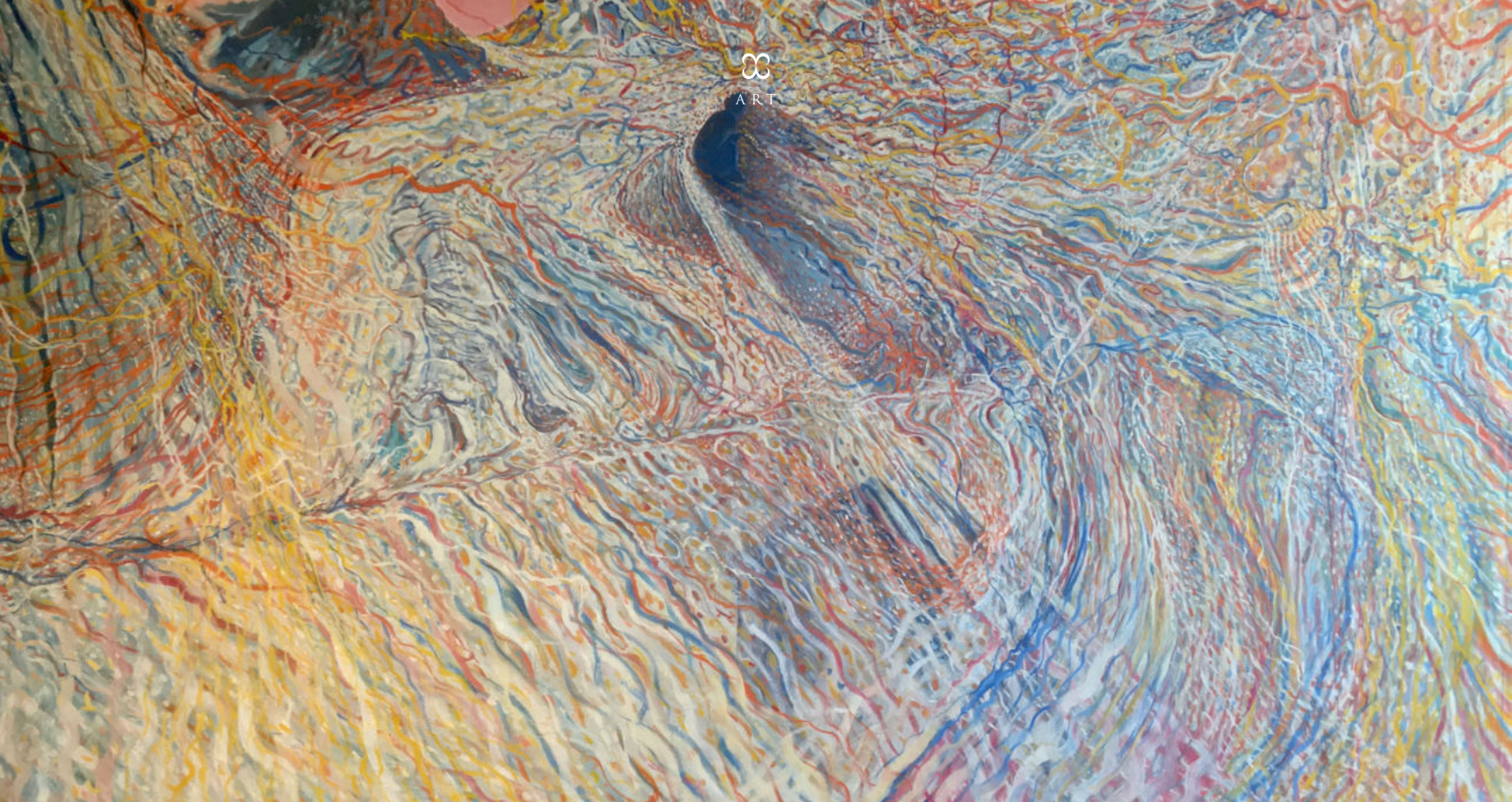
Disarmingly authentic, Heimat. A sense of belonging challenges the boundaries of identity and through images, defines the notion of rootedness so dear to this undisputed master of black and white. If over the course of his career, the illustrious photographer worked with some the biggest magazines and fashion houses, he was above all capable of imposing his vision of the fashion industry and of femininity. A fan of raw or natural beauty, Lindbergh did not seek perfection, but a certain sense of abandon. He championed the snapshot, which he considered to be a mirror of truth; an accidental moment that allowed him to reveal his subjects' personality. A perpetual quest for the soul for this maker of images, champion of plural femininity, without make-up or age. His portraits of Isabella Rosselini, Charlotte Rampling, the Supermodels and the childlike expression of a juvenile Kate Moss are both unforgettable and striking.

NARRATIVE DIMENSION

While his peers fantasized about audacity and excess, Peter Lindbergh went against the grain and freed women from industry codes. Shot in black and white, he transformed his female subjects into tableaux. He refused to rework his images and shunned artificial pouts and disembodied looks. Divinely simple, his compositions were honest, reflecting the authenticity inherent in his work. Influenced by the industrial landscapes of his childhood in the Ruhr region, Lindbergh developed a passion for sculpture, the work of Irving Penn and German cinema from the interwar period. Between shadow and light, Heimat. A sense of belonging takes the visitor beyond fashion photography and plunges them into the heart of the artist's heimat (editor's note: meaning a country that one carries within oneself). This German expression, through the accuracy of Lindbergh's pictures, takes on its full dimension evoking notions of sentiment, identity, and homeland. In the exhibition, three themes emerge: the portraits of The Naked Truth, the Lindberghian atmospheres of Heimat and the rawness of The Modern Heroine, showcasing to perfection the work of this alchemist of black and white.

Heimat. A sense of belonging

Until 10 January 2021 (admission by reservation only)
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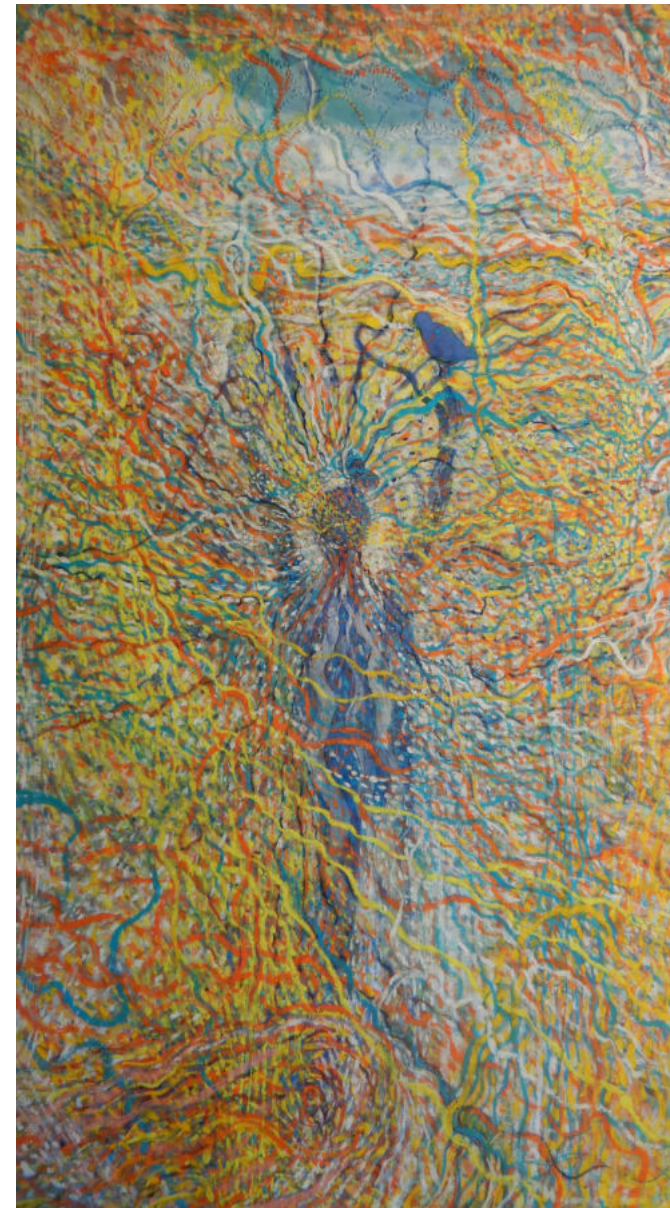


A MULTIFACETED ARTIST

ELISABETTA BRODASKA

AN INDEPENDENT PAINTER AND WOMAN OF CONVICTION, ELISABETTA BRODASKA IS WITHOUT A DOUBT, AN ECLECTIC ARTIST. OF ITALIAN, POLISH AND SWISS ORIGIN, SHE BEGAN PAINTING IN LONDON AT AN EARLY AGE. INSPIRED BY VISITS TO THE TATE GALLERY AND THE BRITISH MUSEUM, THE YOUNG WOMAN DEVELOPED HER OWN ARTISTIC VOCABULARY, IMMERSING HERSELF IN THE SAVOIR-FAIRE OF SOME OF ART HISTORY'S LEADING NAMES. SHE CONTINUED HER STUDIES AT THE NEW YORK STUDIO SCHOOL OF DRAWING AND PAINTING, BEFORE RETURNING TO HER NATIVE ITALY, TO THE BRERA ACADEMY IN MILAN. MORE THAN JUST A PASSION, FOR ELISABETTA BRODASKA, PAINTING IS AN ESSENTIAL ACT, A QUASI SPIRITUAL SOURCE OF HAPPINESS.

BY MARINE PASQUIER



THE UNIVERSAL LANGUAGE OF ART

Inspired by the greats, from Turner to Kupka, or Segantini to Monet, Elisabetta views her art as a form of commitment to a better world. She conceives of painting as a universal language, capable of speaking and touching everyone ready to receive its message. "I feel and see life as an artist and an observer. Reality is not flat and superficial, but is multidimensional. Today, man needs to re-establish contact with nature instead of destroying it because destroying it means going against himself." This woman of conviction and principles works for the renaissance of a humanity where man and nature are one. A world where people reconnect with their roots, thus re-establishing a harmony with themselves.

A HOMAGE TO NATURE

Aware of the importance of respecting nature, through her work Elisabetta Brodaska urges us to save nature from its primary enemy: mankind. It is with this in mind that the artist embarked on her Painting the Universal Glaciers Energy eco-project, a tribute to the Morteratsch Glacier, now threatened with extinction. Like her predecessor Monet, Elisabetta views nature as a being in its own right, and with its own soul. "Nature is a person and my work is the means I have chosen to communicate with her." Painting the Universal Glaciers Energy is an ode to life. The canvas is filled with shimmering colours, evoking the representation of a universal energy that is stronger even than death.

INCREASING AWARENESS OF ECOLOGICAL ISSUES

To symbolize the grandeur of nature, Elisabetta Brodaska created this unique piece of work: a triptych composed of large canvases measuring 500 x 250 cm, the first part of which was exhibited publicly, against the backdrop of Mount Etna. This political and ecological initiative aimed to encourage viewers to look at nature in a deeper way. With this work, the artist offers an almost spiritual vision, with an inherent criticism of certain environmentalists who maintain a distant, clinical position from the nature that surrounds us. The artist poetically associates two extremes: fire and water, the positive and the negative, which when combined, generate life. At a time when the world is experiencing a dramatic sanitary crisis that has led to increasing isolation, Painting the Universal Glaciers Energy may be read as a message of union, a hymn to life, which the artist seeks to share with as many people as possible. Elisabetta is planning to show this project in some of the most beautiful natural sites, particularly in the Engadin, her artistic haunt par excellence, where she plans to settle. Next summer, the artist aims to present the complete triptych on the Morteratsch Glacier itself. In addition to the triptych, she is also working on an oil painting, made from natural vegan pigments, derived from various minerals. The other materials used, such as fabrics, come from organic artisanal manufacturers, and are mainly recycled from the artist's other works and personal belongings. The organic aspect of the materials, traversed by beams of natural light, is fundamental to Elisabetta Brodaska's work.

A LIFE'S COMMITMENT

As a global artist, Elisabetta Brodaska has cultivated other projects that allow her to deliver her message beyond the medium of painting. According to her, an artist needs to look at the world with their mind focused on nature, as nature acts as the intermediary between the artist and their creation. We must all act in our own way to change the course of things. For her part, since 2006, Elisabetta has created an entirely ecological jewellery collection, with the objective of helping African mining communities, by purchasing stones and materials directly from the source, without intermediaries. "Everyone, not just artists, needs to take action. We all have to react. Today, jewellers must reinvent themselves and make an effort to guarantee an ethical and ecological extraction process, by supporting the entire production chain." More than just a painter, Elisabetta Brodaska is a true activist, ready to preach her love of nature in an effort to mobilize humanity.





A CHEF'S ODYSSEY

SIMONE ZANONI

BY MARINE PASQUIER

A TASTE OF CHILDHOOD

Originally from Lombardy, Michelin-starred chef Simone Zanoni grew up surrounded by his family, immersed in the Italian culinary tradition. Many of his special memories include visits to his grandparents' farm, where cheeses, cold meats and vegetables, as well as the importance of artisanal cuisine and fine produce shaped the personality of the future chef. With his grandmother as his teacher, Simone Zanoni discovered a love of "home cooking", from which he still draws inspiration today in his own creations inspired by the memory of his favourite childhood dish, braised veal tortelli. "When my grandmother made tortelli, my job was to put the egg on the pasta. Month after month, I learned how to make the recipe from scratch." Encouraged by those close to him, the young Simone embarked on culinary studies in order to make a living from his passion. He initially studied at the Istituto Alberghiero Polivalente before travelling to England to take courses at the prestigious Cordon Bleu culinary school.

A UNIQUE CAREER PATH

His confident talent was quickly noticed by his teachers, leading him to launch his career in some of the most reputable kitchens. First a commis chef and then chef de partie in Gordon Ramsay's Michelin-starred restaurant Aubergine, Simone Zanoni progressively climbed the ranks alongside the British chef, becoming in 2003, head chef of the Trianon Palace restaurant, in Versailles. Since 2016, Zanoni has worked in the kitchens of the Four Seasons Hôtel George V. This has served as a new challenge for the Italian chef, who has put in place a clever mix of high-end gastronomic proposals and simple but tasty and authentic dishes, in a tribute to his native Italy. From Vittello Tonato to delicate "crudos" or the famous onion tarte tatin with its Parmesan ice cream, Zanoni has adapted to the codes of Le George with an emphasis on conviviality and good food, in an imaginative menu that evolves depending on the season. With recipes inspired by sunnier climes, the Parisian establishment obtained a Michelin star, just one year after the arrival of its new chef.

AN ECO-SUSTAINABLE CUISINE

A challenge met with flying colours that has left room for another battle close to the chef's heart: that of a more sustainable gastronomy. The vegetables in Simone Zanoni's recipes come from his kitchen garden in Versailles, nourished by compost coming from kitchen waste and scraps; he also recycles coffee grounds and even uses filtered water. This virtuous system has been redesigned to anchor Le George in an eco-responsible approach. Every day, Zanoni strives to be the spokesperson for a new generation of chefs, to show them that it is possible to do the right thing. More than a mere cook, he is an enthusiast who allows us to travel thanks to his Mediterranean conviviality and his traditional yet eco-sustainable cuisine.



THE SUCCESS STORY OF CHEF RETO MATHIS

BY MARINE PASQUIER

In the heights of St. Moritz, treat your taste buds to the contemporary Alpine cuisine and innovative creations of Chef Reto Mathis.

Son of gastronomic pioneer Hartly Mathis, Reto began his career in the kitchens of the Palace Hotel in Lucerne, under the watchful eye of Otto Schlegel and Anton Mosimann, before graduating from the Ecole hôtelière in Lausanne. Fresh out of school, the young chef honed his skills at the Dorchester in London before returning to Switzerland. In 1994, he took over the family restaurant La Marmite, where he made it his mission to sublimate the already delectable cuisine.

Today, a star chef at the head of a dozen bars and restaurants of all different ranges and styles, he has the privilege of overseeing a restaurant that is one of Switzerland's highest, located at 2,950 metres above sea level. Despite his nickname—the chef of the roof of Europe—Reto Mathis nevertheless keeps his feet on the ground, without ever losing his authenticity. His motto? "Delicious cuisine for those with real taste". Both locals and distinguished guests from all over the world strive to make a reservation in this chef's establishments, in order to taste his truffle and caviar specialties and his renowned seafood carousel.

From the legendary Cascade restaurant to the Quattro Bar at the bottom of the slopes, to the new jet-set haunt, the CheCha Restaurant & Club, this gastronomic entrepreneur provides a whole host of culinary experiences and is a key figure in the organization of many local events, like the St. Moritz Gourmet Festival and the International Cooking Summit ChefAlps in Zurich. Inspiring and inspired, Chef Reto Mathis

talks candidly about his career, at a time when restaurants around the world are at a standstill.

Chef Mathis, where does your love of cooking come from?

When I was a child, my father was the chef at Suvretta House, and my mother often took us to visit him in the afternoons. The atmosphere, activity and smells of the kitchen in such a grand hotel fascinated me from the very first visit and this fascination has never waned.

How would you define your cuisine?

My cuisine is a regional cuisine. It's seasonal and greatly influenced by our Italian neighbours. It is a cuisine that is sure to please: it's simple but privileges the flavours and aromas of the ingredients.

Which chefs inspire you?

I am a fan of the great French chefs, such as Roger Vergé and Joël Robuchon.

What are your main sources of inspiration?

One of my passions is traveling. I use travel as an opportunity to discover new produce, techniques and flavours, which I then try to introduce and combine with my own cooking and my own style.

Is there an ingredient or a dish that you particularly enjoy working with?

Truffles. Without a shadow of a doubt! We have made a real reputation for ourselves with our truffle-based dishes and specialties. One of my favourite dishes is "Robespierre", a warm beef carpaccio with truffles.

You've travelled all over the world but you chose to settle in St. Moritz. Why this location?

First of all, I was born here and the family business has been in St. Moritz for a very long time. St. Moritz attracts wealthy, international visitors and this cosmopolitan dimension motivates me to create new dishes to tantalize their palate and I'm always eager for their feedback.

In addition to being head chef of a number of establishments, you are also the co-founder of the St. Moritz Gourmet Festival. What is the aim of this event?

Each year, the Gourmet Festival brings together a dozen of the world's best chefs for one week. It is a unique experience for the resort's customers to taste their cuisine without having to travel to the four corners of the globe. Above all, it is a great opportunity for our local chefs, who take advantage of the event to learn about new produce, techniques and ways to present food. It is a great way to network and make contacts.

What is your secret recipe for keeping your spirits up during the current sanitary crisis?

I regularly treat myself to a dish or culinary specialty. I like trying out new recipes and combinations and now, I have the luxury of time to savour them, which is something I didn't have before. A good bottle of wine and the company of a loved one are the best way to enjoy this pleasure.





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CHALET ROUGEMONT GSTAAD

Located in a quiet green area, the Chalet offers a breathtaking view of the surrounding mountains. The dining room and living room with fireplace are an open space where you immediately feel at home and give you the opportunity to enjoy the extraordinary view through the windows.



CHESA FILADÉ ENGADINE

This wonderful property is located in a small and charming village near Bever. The large rooms and the height of the ceilings invite you to enjoy the view and escape the stress of everyday life. On cold winter days you can relax and unwind in the beautiful SPA ambience with pool. With its traditional design and located in a calm area, this property offers everything you need to enjoy your time in the Engadine to the fullest.



CHESA CAMOSCIO ENGADINE

It is not easy to find a typical chalet in the Engadine, but this property is one. Completed at the end of 2020, this chalet is not only a rarity in Engadine, but also offers unique luxury. Only the best and finest materials have been used to achieve the quality of a residence in Engadine of the highest level. Surrounded by forest and nature, you will immediately feel relaxed and experience a living experience of the extra class.



TWO WORLDS – ONE WORLD ENGADINE

The Engadine house in the village center takes up this originality. From the outside, the traditional stone building with a wide saddle roof, small windows set deep into the walls and a large front gate. The interior, however, is dominated by a contemporary style in which modernity skillfully flows into the traditional origin. A world of its own that stands for warmth, steadfastness and security.

CHESA RÖDEL ENGADINE

This charming apartment is situated in the heart of Zuoz. Thanks to its splendid historic village center with several patrician houses, Zuoz is regarded as one of the most beautiful villages in the whole Engadine. Thanks to an accurate restoration with delicate interventions, this precious attic has regained its original splendor. The current structure highlights the beautiful and historic roof but also respects antique elements.



VILLA CHANTARELLA ST. MORITZ

This unique Patrician House on the top of the St. Moritz Mountain, close to the slopes, surrounded by nature, and animals. We could be considering a secret, enchanted place hidden by the curious eyes. Comfort, warmth and tranquility are its primary characteristics. Here you will find inspiration. Here your family and friends or business partners alike will enjoy a powerful harmony. You will spend a wonderful and creative time there.



APARTMENT MUREZZAN ST. MORITZ

Small but nice is the right description for this flat. In a prime location in St. Moritz, you feel immediately home away from home. The breathtaking view is never tiring and has an almost magical effect. Carefully selected materials and the best workmanship of the same make lead by the famous architect Sir Norman Forster, this flat blossom into a were Bijoux. Unique in position and interior design, this flat is a possession of a special kind. Modern and contemporary, your holidays in St. Moritz will be an annual highlight.



CHESA COLLINA ST. MORITZ

Luxury and elegance characterize this property place in the heart of St. Moritz, surrounded from woods with a breath taking panoramic view on the lake and mountain.

This historical building represents one of just few examples of Art Nouveau architecture in Engadin. Build in 1986 by the architect Nicolaus Hartmann, later completely renewed with an important restoration work inside and outside. Excellent materials selected with great care, the old wood and the natural stone combine technology and comfort with successful. The apartment on two levels, has a wonderful penthouse cover with old solid wooden support and antique details.

FINCA MALLORCA SPAIN

How about a special kind of retreat in Spain? This wonderful finca from 1500, restructured in traditional style, offers everything you need to really enjoy your holidays in Mallorca. Surrounded by nature, you will instantly relax here. The quiet location and the charm that this property brings are just wonderful.



TYPICAL MASSERIA IN OSTUNI APULIA

Magnificent property in Ostuni surrounded by greenery and peace of secular olive trees. The 150 sqm property is partly composed of an old Saracen Trullo dating back to the early 1900s and a new building made with authentic materials in total respect of local traditions. An outdoor pergola with a fully equipped kitchen overlooks a beautiful large swimming pool.



STUNNING MASSERIA IN CAROVIGNO APULIA

This stunning Masseria has been meticulously restored with an eclectic touch to create a subtly luxurious setting that combines the simple warmth of the original stone walls and ceilings. The property is located at the end of a dead-end road so an oasis of peace. From the inside there is an incredible view of the sea and olive groves thanks to its elevated position. A solar panel and gas heating allow for comfortable year-round living. The vaulted ceilings and wooden terrace overlooking the sea accentuate the originality and elevate this property to a perfect residence.

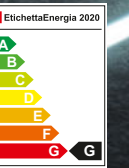
5 hectares of olive trees and forest entirely fenced + alarm system and video cameras.



MANSION IN ASSISI ITALY

Nowadays finding a corner of peace and tranquility is a rare pearl. The silence that you can enjoy in this beautiful property, away from city traffic and suburbs, gives unique and true moments of intense relaxation and contact with nature. The farmhouse is located in Sterpeto di Assisi on a hill 327 meters above sea level, about 5km away from the center Assisi. It consists of a main building where the family that owns the property currently lives on the first floor, while on the ground floor there are 6 apartments/suites that have been recently renovated. The property has a pool, outdoor wood burning stove, 180sqm garage

with covered outdoor parking, a warehouse to be restored that is currently used as a garden tool shed and a small blessed church dating back to 1179.



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Maserati Ghibli Hybrid: maximum power output: 243 kW (330 hp) – displacement (cm³): 1998 – cylinders: 4 – engine speed at peak torque: 450 (Nm) / 4.000 (rpm)
fuel consumption combined cycle (l/100 km): 9,4 – CO₂-emissions combined cycle (g/km)*: 213 – efficiency class: G.
*CO₂ is the greenhouse gas that is primarily responsible for global warming; the average CO₂ emissions of all vehicle types sold in Switzerland (across all brands) is 174 g/km.



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